14 months later ribbon cutting
Washtenaw Community College Health and Center Fitness
Washtenaw Community College

- Founded in 1966
- 285 acre campus on the border of Ann Arbor and Ypsilanti Michigan, serving Washtenaw County
- 350,000 residents live in the County
Basic information

- Approximately 1,000,000 sq ft of space
- Tuition is $92 per credit for in county $143 for out of county and $186 for out of State
- 8000 non credit students
- 14,000 Fall semester headcount
The Fitness Center

- Opened September 2007 certified LEEDS Gold
- Square Footage, 75,000 square feet
- Total Members, 6,800
  - Community Members 74%
  - WCC Students 21%
  - WCC Employees 5%
- 433,779 visits per year
- Total FTE’s 40

- Revenues: 4.3 Million
- Community Member Dues
  - Single $62
  - Couple $108
  - Family $154
- Student
  - PEA 115, $160 per semester
  - Student Monthly, $45 per month
Programs and Classes

- Medically Integrated Programming/Classes
- Group Exercise Classes
  - Aqua
  - Aerobics
  - Mind/Body
  - Spinning
  - Total body training
- Special Events
- Pilates
- Personal Training
- Swim Instruction
- Massage
- Children’s Programming
- Nutritional Counseling
The Fitness Calendar

http://www.wccfitness.org/calendar/week.php
Student Integration

- PEA 115
- BIO 142
- Lecture Series
- Club Sports
  - Basketball
  - Volleyball
  - Dodge Ball

- Student Activities
  - Blood Drives
  - Dodge Ball
  - Special Lectures

- Collaboration with Academic Projects
  - Journalism
  - Photography
  - Environmental Stewardship
Washtenaw Community College
Power Wellness Services:

- Feasibility Study
- Design Review
- Pre Opening Management
- FF&E Procurement
- Medical Integration
- Facility Management
Student Testimonials
Members vs. Projected Members

Projected Members
Actual Members
Revenue & Operating Expenses (In Thousands)

- **Revenues**
  - 2008: $1,816
  - 2009: $3,117
  - 2010: $3,790
  - 2011: $4,313

- **Operating Expenses**
  - 2008: $1,676
  - 2009: $2,450
  - 2010: $2,592
  - 2011: $2,872
Financials for Fitness Center

<table>
<thead>
<tr>
<th>Years</th>
<th>Total Revenue</th>
<th>Total Expenses</th>
<th>Net Operating Income</th>
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<tbody>
<tr>
<td>FYE 2008</td>
<td>1,816</td>
<td>1,676</td>
<td>140</td>
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<tr>
<td>FYE 2009</td>
<td>3,117</td>
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<td>2</td>
<td>667</td>
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Bond Payments

Debt Service

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The Health and Fitness Center at Washtenaw Community College is intended to be a community asset to serve the entire community including students.

The Health and Fitness Center was created as a self funded project without the use of State funds.

The Health and Fitness Center was intended to enhance the reputation of Washtenaw CC.

This project cost approximately $18 million and the facility was $13 million of that number.

The Center has been a huge success.