Working Title: Information Control: The Critical Need for a Defensible Position

Subject Areas: Information Exposure, Compliance, Defensible Position, Vicarious Liability, Red Flags Rule, PCI DSS

Description:

The current information loss prevention paradigm focuses on securing specific systems such as commerce, technology, or compliance. However, a higher education institution is an information ecosystem. In other words, it is complex system of information management interactions involving a community of people and sub-systems that have an interdependent relationship in their environment. Recent case study proves that vulnerabilities being exploited within the institution’s other interrelated systems are causing irreversible damage everywhere in the ecosystem.

In this discussion, industry experts from Identity Theft Loss Prevention, LLC will show participants a methodology that has proven to save higher education institutions hundreds of thousands of dollars in damages by systematically protecting their entire information ecosystem. They will demonstrate the benefits of a principle-based approach to assessing your habitat and building a sustainable defense. Finally, participants will learn why teaching faculty and staff how to safeguard their personal identities permanently changes the culture of the institution.

Objectives:

♦ Given an overview of identity theft, fraud, and information exposure, participants will discover that the liability of these issues is much broader than most higher education institutions are currently prepared to manage.

♦ Given case study for preventive root cause analysis and risk management, participants will identify gaps in information compliance policies and practices that place every higher education institution at risk.

♦ Upon completion of this session, participants will recognize critical gaps within their information ecosystem that need to be addressed in order to create a defensible position for their own higher education institution.

Speaker Biography: Please see attached.

About Identity Theft Loss Prevention, LLC (IDTLP):

Identity Theft Loss Prevention, LLC, based in Lansing, Michigan, is the nationally recognized expert for limiting information exposure through preventive “root cause analysis” and risk management. Our revolutionary system for assessment and training creates the necessary culture changes required for defensible positions in court and regulatory compliance programs that work. IDTLP consultants train an institution’s prevention team members by using the tools of the trade to assess risks, build infrastructure, develop synergistic solutions, and apply realistic implementation strategies.

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