



ILLINOIS VALLEY COMMUNITY COLLEGE

COURSE OUTLINE

DIVISION: Workforce Development

COURSE: THM 1208 Professional and Business Ethics

Date: Spring 2020

Credit Hours: 4

Prerequisite(s): None

Delivery Method: **Lecture** **4 Contact Hours** (1 contact = 1 credit hour)
 Seminar **0 Contact Hours** (1 contact = 1 credit hour)
 Lab **0 Contact Hours** (2-3 contact = 1 credit hour)
 Clinical **0 Contact Hours** (3 contact = 1 credit hour)
 Online
 Blended

Offered: **Fall** **Spring** **Summer**

IAI Equivalent –**Only for Transfer Courses**-go to <http://www.itransfer.org>:

CATALOG DESCRIPTION:

This course is designed to introduce therapeutic massage students to issues and implications of professional development and ethics within the profession of therapeutic massage. The course addresses professional concerns and practice management. It also includes basic ethical terminology, principles, and dilemmas; client/therapist interactions; boundaries; human sexuality issues in massage, developing therapeutic relationships, basic therapeutic communication skills and business ethics.

GENERAL EDUCATION GOALS ADDRESSED

[See last page for Course Competency/Assessment Methods Matrix.]

Upon completion of the course, the student will be able:

[Choose up to three goals that will be formally assessed in this course.]

- To apply analytical and problem solving skills to personal, social, and professional issues and situations.
- To communicate successfully, both orally and in writing, to a variety of audiences.
- To construct a critical awareness of and appreciation for diversity.
- To understand and use technology effectively and to understand its impact on the individual and society.
- To develop interpersonal capacity.
- To recognize what it means to act ethically and responsibly as an individual and as a member of society.
- To recognize what it means to develop and maintain a healthy lifestyle in terms of mind, body, and spirit.
- To connect learning to life.

EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

[Outcomes related to course specific goals. See last page for more information.]

Upon completion of the course, the student will be able to:

1. Use terminology appropriate to ethics and professional development in the field of therapeutic massage
 - 1.1 Define massage, bodywork, massage practitioner, massage therapist, and bodyworker.
 - 1.2 Identify key terms and terminology in professional development and ethics
 - 1.3 Use key terms appropriately in all class related activities
 - 1.4 Understand terminology as it relates to other appropriate healthcare professions
2. Discuss current professional concerns and practice management issues
 - 2.1 Examine standards of practice and scope of practice for therapeutic massage
 - 2.2 Discuss standards of practice and scope of practice for other appropriate healthcare professionals
 - 2.3 Examine how the practice of therapeutic massage is effected by regulations and laws
 - 2.4 Discuss and integrate a code of ethics into the practice of therapeutic massage
 - 2.5 Discuss current credentialing practices in therapeutic massage
 - 2.6 Describe licensing, certification and registration.
 - 2.7 Discuss the National Certification Exam.
 - 2.8 Define state, federal, county and municipal government responsibilities as related to the massage therapy profession.
 - 2.9 Discuss and describe Illinois State licensing requirements.
 - 2.10 Discuss insurance requirements for massage professionals.
 - 2.11 Discuss HIPAA requirements for massage therapists.
 - 2.12 Demonstrate ability to research and write a profession paper utilizing APA format
 - 2.13 Present research topic to the class

3. Discuss ethical principles; debate and resolve ethical dilemmas
 - 3.1 State basic key terminology that relates to therapeutic massage ethics
 - 3.2 Identify and discuss spiritual beliefs
 - 3.3 Identify and discuss personal values
 - 3.4 Identify and discuss principles for ethical decision making
4. Practice and apply basic therapeutic communication skills
 - 4.1 Define therapeutic communication
 - 4.2 Identify both verbal and non-verbal means of communication
 - 4.3 Identify barriers to effective communication
 - 4.4 Identify a person's preferred communication pattern
 - 4.5 Identify communication techniques to listen effectively and deliver information
5. Identify client/therapist interactions in order to develop therapeutic relationships and successful career.
 - 5.1 Define and manage boundaries
 - 5.2 Demonstrate professionalism
 - 5.3 Define transference and countertransference
 - 5.4 Identify and discuss client rights
 - 5.5 Identify and discuss therapist rights
 - 5.6 Discuss dual relationships
 - 5.7 Discuss what constitutes a professional environment
 - 5.8 Discuss personality, skills and desires as it relates to therapeutic communications and career choices.
6. Identify and discuss human sexuality issues
 - 6.1 Identify human sexuality issues in the profession of massage
 - 6.2 Discuss the nature of touch
 - 6.3 Identify strategies to address a client's sexual response

MAPPING LEARNING OUTCOMES TO GENERAL EDUCATION GOALS

[For each of the goals selected above, indicate which outcomes align with the goal.]

Goals	Outcomes
First Goal	
To apply analytical and problem solving skills to personal, social, and professional issues and situations.	1. Use terminology appropriate to ethics and professional development in the field of therapeutic massage 2. Discuss current professional concerns and practice management issues 3. Discuss ethical principles; debate and resolve ethical dilemmas 4. Practice and apply basic therapeutic communication skills
Second Goal	
To communicate successfully, both orally and in writing, to a variety of audiences.	1. Use terminology appropriate to ethics and professional development in the field of therapeutic massage 4. Practice and apply basic therapeutic communication skills 5. Identify client/therapist interactions in order to develop therapeutic relationships and successful career. 6. Identify and discuss human sexuality issues

Goals	Outcomes
Third Goal	
To develop interpersonal capacity.	<ol style="list-style-type: none"> 1. Use terminology appropriate to ethics and professional development in the field of therapeutic massage 2. Discuss current professional concerns and practice management issues 3. Discuss ethical principles; debate and resolve ethical dilemmas 4. Practice and apply basic therapeutic communication skills 5. Identify client/therapist interactions in order to develop therapeutic relationships and successful career.

COURSE TOPICS AND CONTENT REQUIREMENTS:

1. Contemporary Professional Concerns
2. Professional Practice Management
3. Terminology of Massage Ethics and Professional Development
4. Ethical Principles and Dilemmas
5. Therapeutic Communication Skills
6. Client/Therapist Interactions/Developing Therapeutic Relationships
7. Human Sexuality Issues in Massage
8. Business Ethics

INSTRUCTIONAL METHODS:

1. Lecture/Power Point
2. Group Work
3. Discussion/Debate
4. Presentations

INSTRUCTIONAL MATERIALS:

1. Handouts
2. Power Points
3. Visual Aids
4. Videos
5. Smart Classroom Equipment

STUDENT REQUIREMENTS AND METHODS OF EVALUATION:

Benjamin, B., & Sohnen-Moe, C. (2014). *The ethics of touch (2nd Ed.)*. SMA.

A= 90-100

B= 80-89

C= 70-79

D= 60-69

F= 0-59

OTHER REFERENCES

Course Competency/Assessment Methods Matrix

THM 1208 Professional Development and Ethics	Assessment Options																															
<p>For each competency/outcome place an "X" below the method of assessment to be used.</p>	Assessment of Student Learning	Article Review	Case Studies	Group Projects	Lab Work	Oral Presentations	Pre-Post Tests	Quizzes	Written Exams	Artifact Self Reflection of Growth	Capstone Projects	Comprehensive Written Exit Exam	Course Embedded Questions	Multi-Media Projects	Observation	Writing Samples	Portfolio Evaluation	Real World Projects	Reflective Journals	Applied Application (skills) Test	Oral Exit Interviews	Accreditation Reviews/Reports	Advisory Council Feedback	Employer Surveys	Graduate Surveys	Internship/Practicum /Site Supervisor Evaluation	Licensing Exam	In Class Feedback	Simulation	Interview	Written Report	Assignment
	Direct/ Indirect	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	I	I	I	I	D	D						
<p>Assessment Measures – Are direct or indirect as indicated. List competencies/outcomes below.</p>																																
<p>1.1 Define massage, bodywork, massage practitioner, massage therapist and bodyworker.</p>			X		X		X	X						X																		
<p>1.2 Identify key terms and terminology in professional development and ethics</p>			X				X	X						X																		
<p>1.3 Use key terms appropriately in all class related activities</p>			X		X									X																		
<p>1.4 Understand terminology as it relates to other appropriate healthcare professions</p>			X		X									X																		
<p>2.1 Examine standards of practice and scope of practice for therapeutic massage</p>			X		X		X	X																								

2.2 Discuss standards of practice and scope of practice for other appropriate healthcare professionals				X	X																																		
2.3 Examine how the practice of therapeutic massage is effected by regulations and laws								X	X																														
2.4 Discuss and integrate a code of ethics into the practice of therapeutic massage				X																																			
2.5 Discuss current credentialing practices in therapeutic massage																																							
2.6 Describe licensing, certification and registration.																																							
2.7 Discuss the National Certification Exam.																																							
2.8 Define state, federal, county and municipal government responsibilities as related to the massage therapy profession.								X	X																														
2.9 Discuss and describe Illinois State licensing requirements.								X	X																														
2.10 Discuss insurance requirements for massage professionals								X	X																														
2.11 Discuss HIPAA requirements for massage therapists.								X	X																														
2.12 Demonstrate ability to research and write a profession paper utilizing APA format					X						X	X																											
2.13 Present research topic to the class					X						X																												
3.1 State basic key terminology that relates to therapeutic massage ethics				X	X																																		

3.2 Identify and discuss spiritual beliefs										X																																															
3.3 Identify and discuss personal values										X																																															
3.4 Identify and discuss principles for ethical decision making.																																																									
4.1 Define therapeutic communication				X					X	X																																															
4.2 Identify both verbal and non-verbal means of communication				X					X	X														X																																	
4.3 Identify barriers to effective communication				X					X	X													X																																		
4.4 Identify a person's preferred communication pattern				X					X	X													X																																		
4.5 Identify communication techniques to listen effectively and deliver information				X					X	X													X																																		
5.1 Define and manage boundaries				X					X	X																																															
5.2 Demonstrate professionalism				X																																																					
5.3 Define transference and countertransference				X					X	X																																															
5.4 Identify and discuss client rights				X					X	X																																															
5.5 Identify and discuss therapist rights				X					X	X																																															
5.6 Discuss dual relationships				X																																																					
5.7 Discuss what constitutes a professional environment				X																																																					
5.8 Discuss personality, skills and desires as it relates to therapeutic communications and career choices				X							X																																														
6.1 Identify human sexuality issues in the profession of massage				X					X	X																																															

6.2 Discuss the nature of touch			X																													
6.3 Identify strategies to address a client's sexual response			X			X	X																									