



ILLINOIS VALLEY COMMUNITY COLLEGE

COURSE OUTLINE

DIVISION: Humanities, Fine Arts & Social Sciences

COURSE: SPH 1003 Intercultural Communication

Date: Fall 2022

Credit Hours: 3

Complete all that apply or mark "None" where appropriate:

Prerequisite(s): None

Enrollment by assessment or other measure? Yes No

If yes, please describe:

Corequisite(s): None

Pre- or Corequisite(s): None

Consent of Instructor: Yes No

Delivery Method: **Lecture** **3 Contact Hours** (1 contact = 1 credit hour)
 Seminar **0 Contact Hours** (1 contact = 1 credit hour)
 Lab **0 Contact Hours** (2-3 contact = 1 credit hour)
 Clinical **0 Contact Hours** (3 contact = 1 credit hour)
 Online
 Blended
 Virtual Class Meeting (VCM)

Offered: **Fall** **Spring** **Summer**

CATALOG DESCRIPTION and IAI NUMBER (if applicable):

This course examines how culture influences the communication process including values, beliefs, norms, linguistic and nonverbal differences between cultures, cultural bias, ethnocentrism, globalization, and cultural adjustment. Theories of intercultural communication and the practical approaches to communicating more effectively with persons from other cultures will be explored. **IAI Equivalent: MC904**

ACCREDITATION STATEMENTS AND COURSE NOTES:

Non-Western Designation: This course is designated to meet the Non-Western criteria for the Illinois Articulation Initiative. “Non-Western” courses are ones that focus upon the cultures of peoples that reside outside of the culture realms of North America and Europe, with the exception of the indigenous peoples of North America and Europe. At least 75% of this course will focus on Non-Western cultures. Please note that many assignments must include discussions and/or examples for Non-Western cultures.

COURSE TOPICS AND CONTENT REQUIREMENTS:

Foundations of Intercultural Communication: Values, Beliefs, Norms
Intercultural Imperatives
Globalization
Power
Verbal Issues
Non-Verbal issues
Stereotyping
Cultural Bias
Ethnocentrism
Prejudice
Popular Culture
Conflict
Intercultural Relationships
Intercultural Communication in Contexts

INSTRUCTIONAL METHODS:

- A. Lecture
- B. Slide Show Presentations (PowerPoint, Google Slides, Etc.)
- B. Class Discussion/ Discussion Questions
- C. Current Event Evaluations
- D. Assigned Readings

EVALUATION OF STUDENT ACHIEVEMENT:

Exams
Discussion Questions and/or Oral Responses
Intercultural Interaction Project
Intercultural Research Paper
Intercultural Research Oral Presentation
Intercultural Comparison and Contrast Paper
Intercultural Research Peer Critique
Class Activities
Group Evaluation Paper
Popular Cultural Assignment

INSTRUCTIONAL MATERIALS:

Textbooks

Martin, Judith and Thomas Nakayama. *Experiencing Intercultural Communication*
6th ed., New York: McGraw-Hill, 2018.

ISBN10:125995160X

ISBN13: 9781259951602

Resources

- A. Video and/or Audio recordings
- B. Internet
- C. Guest Speakers
- D. Movies/Movie Clips
- E. Newspapers, Magazines, Journals, etc

LEARNING OUTCOMES AND GOALS:

Institutional Learning Outcomes

- 1) Communication – to communicate effectively;
- 2) Inquiry – to apply critical, logical, creative, aesthetic, or quantitative analytical reasoning to formulate a judgement or conclusion;
- 3) Social Consciousness – to understand what it means to be a socially conscious person, locally and globally;
- 4) Responsibility – to recognize how personal choices affect self and society.

Course Outcomes and Competencies

Upon completion of the course, the student will be able to:

OUTCOME 1: Identify and apply the basic theories regarding the foundations of intercultural communication.

Competency 1.1: The student will be able to identify and apply intercultural imperatives including: Peace, Economic, Technological, Demographic, Self-Awareness, and Ethical.

Competency 1.2: The student will be able to identify and explain the core concepts intercultural communication including: Culture, Communication, Context, and Power.

Competency 1.3: The student will be able to define and explain the impact of globalization on culture.

Competency 1.4: The student will be able to identify and explain the historical perspectives of intercultural communication.

Competency 1.5: The student will be able to identify, explain the creation, maintenance and impact of the various identities within intercultural communication including: Personal, Social, Cultural, and Multicultural.

OUTCOME 2: Identify and explain the components of the intercultural communication process.

Competency 2.1: The student will be able to identify and discuss the verbal issues that occur within intercultural communication including: Language, Variations, and Power.

Competency 2.2: The student will be able to identify and discuss the nonverbal issues that occur within intercultural communication including: Nonverbal Cues, Variations, and Space.

OUTCOME 3: Identify and explain the impact of intercultural communication on daily life.

Competency 3.1: The student will be able to recognize and evaluate the relationship between popular culture and intercultural communication, as well as the representation of cultural groups within this arena.

Competency 3.2: The student will be able to identify, explain, and apply the concepts of intercultural communication and conflict including: Characteristics, Types, Contexts, Conflict Management, and Societal Effects.

Competency 3.3: The student will be able to define and explain the impact that ethnocentrism, stereotyping, prejudice, and discrimination have on intercultural communication.

Competency 3.3: The student will be able to identify and explain the concepts related to intercultural relationships including: Benefits, Challenges, Foundations, Difference, and Societal Impacts.

OUTCOME 4: Identify and explain how intercultural communication is applied in different settings.

Competency 4.1: The student will be able to explain how intercultural communication is applied in the context of tourism.

Competency 4.2: The student will be able to explain how intercultural communication is applied in the context of business.

Competency 4.3: The student will be able to explain how intercultural communication is applied in the context of education.

Competency 4.4: The student will be able to explain how intercultural communication is applied in the context of health care.