DATE: August 28, 2018

CREDIT HOURS: 3

PREREQUISITE(S): none

DELIVERY METHOD:
- Lecture: 3 Contact Hours (1 contact = 1 credit hour)
- Seminar: 0 Contact Hours (1 contact = 1 credit hour)
- Lab: 0 Contact Hours (2-3 contact = 1 credit hour)
- Clinical: 0 Contact Hours (3 contact = 1 credit hour)
- Online: 0 Contact Hours (3 contact = 1 credit hour)
- Blended: 0 Contact Hours

OFFERED:
- Fall
- Spring
- Summer

IAI EQUIVALENT – ONLY FOR TRANSFER COURSES - go to http://www.itransfer.org:

CATALOG DESCRIPTION:
This course offers an introduction to ethical behavior in business. It will discuss the nature of ethical behavior, the concept of values, morality, and cultural beliefs and how they apply to all segments of business, industry and education. This course is intended for cybersecurity professionals.
GENERAL EDUCATION GOALS ADDRESSED

Upon completion of the course, the student will be able:

[Choose up to three goals that will be formally assessed in this course.]

☐ To apply analytical and problem solving skills to personal, social, and professional issues and situations.
☐ To communicate successfully, both orally and in writing, to a variety of audiences.
☐ To construct a critical awareness of and appreciate diversity.
☐ To understand and use technology effectively and to understand its impact on the individual and society.
☐ To develop interpersonal capacity.
☒ To recognize what it means to act ethically and responsibly as an individual and as a member of society.
☐ To recognize what it means to develop and maintain a healthy lifestyle in terms of mind, body, and spirit.
☒ To connect learning to life.

EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

[Outcomes related to course specific goals. See last page for more information.]

Upon completion of the course, the student will be able to:

1. Define basic vocabulary needed to discuss ethical theories
2. Determine why ethics in business are important
3. Determine the social impact of ethical and unethical business practices
4. Discuss the rights of consumers and employees
5. Analyze and apply various approaches to making ethical decisions

Outcome 1 – Upon completion of the course, the student will be able to define basic vocabulary needed to discuss ethical theories
Competency 1.1 – The student will be able to define morality and ethics and know the difference between the two.
Competency 1.2 – The student will be able to define business, personal, and system ethics
Competency 1.3 – The student will be able to define values and their influence on ethics
Competency 1.4 – The student will be able to define code of conduct
Competency 1.5 – The student will be able to define social responsibility

Outcome 2 - Upon completion of the course, the student will be able to determine why ethics in business are important
Competency 2.1 – The student will be able to discuss small business ethics
Competency 2.2 – The student will be able to discuss corporate responsibilities and obligations
Competency 2.3 – The student will be able to discuss how ethics are applied to different business areas and segments

Outcome 3 - Upon completion of the course, the student will be able to determine the social impact of ethical and unethical business practices
Competency 3.1 – The student will be able to discuss business accountability
Competency 3.2 – The student will be able to discuss ethical values  
Competency 3.3 – The student will be able to discuss government regulations

**Outcome 4** - Upon completion of the course, the student will be able to discuss the rights of consumers and employees  
Competency 4.1 – The student will be able to define whistle blowing and know the legal and ethical obligations associated with whistle blowing.  
Competency 4.2 – The student will be able to identify different marketing techniques and how these techniques affect ethical decisions.  
Competency 4.3 – The student will be able to define and identify sexual harassment in the workplace.  
Competency 4.4 – The student will learn about job discrimination and the ethical implications of it.

**Outcome 5** - Upon completion of the course, the student will be able to analyze and apply various approaches to making ethical decisions.  
Competency 5.1 – The student will be able to discuss the utilitarian approach to ethical decision making.  
Competency 5.2 – The student will be able to discuss the rights approach to ethical decision making.  
Competency 5.3 – The student will be able to discuss the fairness approach to ethical decision making.  
Competency 5.4 – The student will be able to discuss the common good approach to ethical decision making.  
Competency 5.5 – The student will be able to discuss the virtue approach to ethical decision making.

**MAPPING LEARNING OUTCOMES TO GENERAL EDUCATION GOALS**

For each of the goals selected above, indicate which outcomes align with the goal.

<table>
<thead>
<tr>
<th>Goals</th>
<th>Outcomes</th>
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<tr>
<td>First Goal</td>
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| To recognize what it means to act ethically and responsibly as an individual and as a member of society. | 1. Define basic vocabulary needed to discuss ethical theories.  
2. Determine why ethics in business are important.  
3. Determine the social impact of ethical and unethical business practices.  
4. Discuss consumer and employee rights  
5. Analyze and apply various approaches to making ethical decisions. |
| Second Goal                                                           |                                                                          |
| To connect learning to life.                                         | 1. Determine the social impact of ethical and unethical business practices.  
2. Discuss consumer and employee rights.  
3. Analyze and apply various approaches to making ethical decisions. |
COURSE TOPICS AND CONTENT REQUIREMENTS:
Business Ethics: Ethical Decision Making & Cases by O.C. Ferrell, 2017
Publisher: Cengage Learning
Print ISBN: 9871305500846
eText ISBN: 9871305856233
Edition: 11th

INSTRUCTIONAL METHODS:
• Lecture, online discussion threads, case studies, group work/discussions

INSTRUCTIONAL MATERIALS:

STUDENT REQUIREMENTS AND METHODS OF EVALUATION:
A= 90-100
B= 80-89
C= 70-79
D= 60-69
F= 0-59

OTHER REFERENCES
Business Ethics: Decision Making for Personal Integrity & Social Responsibility by Laura Hartman and Chris MacDonald
Publisher: ebook PDF
eText ISBN: 9781259417856
Edition: 4th

Understanding Business Ethics by Perter Stanwick and Sarah Stanwick, 2015
Publisher: SAGE Publications
Print ISBN: 1506303234
## Course Competency/Assessment Methods Matrix

<table>
<thead>
<tr>
<th>(Dept/# Course Name)</th>
<th>Assessment Options</th>
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<tbody>
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For each competency/outcome place an “X” below the method of assessment to be used.

### Assessment Measures – Are direct or indirect as indicated.
List competencies/outcomes below.

**Competency 1.1** – The student will be able to define morality and ethics and know the difference between the two.

- X
- X

**Competency 1.2** – The student will be able to define business, personal, and system ethics.

- X
- X

**Competency 1.3** – The student will be able to define values and their influence on ethics.

- X
- X

**Competency 1.4** – The student will be able to define code of conduct.

- X
| Competency 1.5 – The student will be able to define social responsibility. | X | X | | |
| Competency 2.1 – The student will be able to discuss small business ethics. | X | X | X | X | X | X |
| Competency 2.2 – The student will be able to discuss corporate responsibilities and obligations. | X | X | X | X | X | X |
| Competency 2.3 – The student will be able to discuss how ethics are applied to different business areas and segments. | X | X | X | X | X | X |
| Competency 3.1 – The student will be able to discuss business accountability. | X | X | X | X | X | X |
| Competency 3.2 – The student will be able to discuss ethical values. | X | X | X | X | X | X |
| Competency 3.3 – The student will be able to discuss government regulations. | X | X | X | X | X | X |
| Competency 4.1 – The student will be able to define whistle blowing and know the legal and ethical obligations associated with whistle blowing. | X | X | X | X | X | X |
| Competency 4.2 – The student will be able to identify different marketing techniques and how these techniques affect ethical decisions. | X | X | X | X | X | X |
| Competency 4.3 – The student will be able to define and identify sexual harassment in the workplace | X | X | X | X | X  
| Competency 4.4 – The student will learn about job discrimination and the ethical implications of it. | X | X | X | X | X  
| Competency 5.1 – The student will be able to discuss the utilitarian approach to ethical decision making. | X | X | X | X | X  
| Competency 5.2 – The student will be able to discuss the rights approach to ethical decision making. | X | X | X | X | X  
| Competency 5.3 – The student will be able to discuss the fairness approach to ethical decision making. | X | X | X | X | X  
| Competency 5.4 – The student will be able to discuss the common good approach to ethical decision making. | X | X | X | X | X  
| Competency 5.5 – The student will be able to discuss the virtue approach to ethical decision making. | X | X | X | X | X  