



COURSE OUTLINE

DIVISION: Natural Sciences and Business

COURSE: BUS 1201 Let's Talk Business

Date: Spring 2019

Credit Hours: 2

Prerequisite(s): None

Delivery Method: **Lecture** **2 Contact Hours** (1 contact = 1 credit hour)
 Seminar **0 Contact Hours** (1 contact = 1 credit hour)
 Lab **0 Contact Hours** (2-3 contact = 1 credit hour)
 Clinical **0 Contact Hours** (3 contact = 1 credit hour)
 Online
 Blended

Offered: **Fall** **Spring** **Summer**

IAI Equivalent –**Only for Transfer Courses**-go to <http://www.itransfer.org>:

CATALOG DESCRIPTION:

This course is designed to show the integration of the content across the two target courses: Fundamentals of Accounting and Introduction to Business. An understanding of this connection between the courses will help to ease the student's transition into college-level business degree programs. Guest speakers and field trips, both on-campus and off-campus, will expand the scope of the business and accounting courses to which it is linked. Students must be enrolled concurrently in ACT 1210 and BUS 1010.

GENERAL EDUCATION GOALS ADDRESSED

[See last page for Course Competency/Assessment Methods Matrix.]

Upon completion of the course, the student will be able:

[Choose up to three goals that will be formally assessed in this course.]

- To apply analytical and problem solving skills to personal, social, and professional issues and situations.
- To communicate successfully, both orally and in writing, to a variety of audiences.
- To construct a critical awareness of and appreciate diversity.
- To understand and use technology effectively and to understand its impact on the individual and society.
- To develop interpersonal capacity.
- To recognize what it means to act ethically and responsibly as an individual and as a member of society.
- To recognize what it means to develop and maintain a healthy lifestyle in terms of mind, body, and spirit.
- To connect learning to life.

EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

[Outcomes related to course specific goals. See last page for more information.]

Upon completion of the course, the student will be able to:

1. Research and evaluate Fortune 500 companies.
2. Present oral presentations to top executives.
3. Demonstrate how Business and Accounting work together to increase the success of a business.
4. Improve course success rate in all college classes.
5. Demonstrate teamwork skills.
6. Demonstrate the ability to work & communicate with fellow students.
7. Demonstrate familiarity with the various available college resources on campus.
8. To make the transition into college more easily.

MAPPING LEARNING OUTCOMES TO GENERAL EDUCATION GOALS

[For each of the goals selected above, indicate which outcomes align with the goal.]

Goals	Outcomes
First Goal	
To apply analytical and problem solving skills to personal, social, and professional issues and situations.	<ol style="list-style-type: none"> 1. To make the transition into college more easily. 2. Demonstrate familiarity with the various available college resources on campus. 3. Demonstrate the ability to work & communicate with fellow students. 4. Improve course success rate in all college classes. 5. Demonstrate teamwork skills. 6. Demonstrate how Business and Accounting work together to increase the success of a business. 8. Research and evaluate Fortune 500 companies.

Second Goal	
To communicate successfully, both orally and in writing, to a variety of audiences.	<ol style="list-style-type: none"> 2. Demonstrate familiarity with the various available college resources on campus. 3. Demonstrate the ability to work & communicate with fellow students. 7. Present oral presentations to top executives.
Third Goal	
To construct a critical awareness of and appreciate diversity.	<ol style="list-style-type: none"> 3. Demonstrate the ability to work & communicate with fellow students. 5. Demonstrate teamwork skills.

COURSE TOPICS AND CONTENT REQUIREMENTS:

1. Introduction to college resources including peer tutors, counseling, project success, etc.
2. Introduction to the library facility and resources.
3. Introduction to college organizations and activities.
4. How to study effectively using the SQR3.
5. Improve Teamwork skills
6. Able to handle stress more effectively.
7. Able to take notes using the Cornell Method.
8. Capstone project including material from both classes.
9. Additional topics that expand and connect the topics covered in the 2 business/accounting courses to which it is linked.

INSTRUCTIONAL METHODS:

- Lecture
- Discussion
- Hands-On Activities
- Group Projects
- Case Projects: both individual and team approach.
- Presentations: both student presentations and outside professionals

INSTRUCTIONAL MATERIALS:

Handout Materials
Internet

STUDENT REQUIREMENTS AND METHODS OF EVALUATION:

A= 90-100
B= 80-89
C= 70-79
D= 60-69
F= 0-59

OTHER REFERENCES

Course Competency/Assessment Methods Matrix

BUS 1201		Assessment Options																																				
For each competency/outcome place an "X" below the method of assessment to be used.	Assessment of Student Learning	Article Review	Case Studies	Group Projects	Lab Work	Oral Presentations	Pre-Post Tests	Quizzes	Written Exams	Artifact Self Reflection of Growth	Capstone Projects	Comprehensive Written Exit Exam	Course Embedded Questions	Multi-Media Projects	Observation	Writing Samples	Portfolio Evaluation	Real World Projects	Reflective Journals	Applied Application (skills) Test	Oral Exit Interviews	Accreditation Reviews/Reports	Advisory Council Feedback	Employer Surveys	Graduate Surveys	Internship/Practicum /Site Supervisor Evaluation	Licensing Exam	In Class Feedback	Simulation	Interview	Written Report	Assignment						
	Direct/ Indirect	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	I	I	I	I	D	D												
1. Introduction to college resources including peer tutors, counseling, project success, etc.		X	X	X		X	X				X							X															X	X	X	X	X	
2. Introduction to the library facility and resources.		X	X	X		X	X				X							X																X	X	X	X	X
3. Introduction to college organizations and activities.		X	X	X		X	X				X							X																X	X	X	X	X
4. How to study effectively using the SQR3.		X	X	X		X	X				X							X																X	X	X	X	X
5. Improve Teamwork skills.		X	X	X		X	X				X							X																X	X	X	X	X
6. Able to handle stress more effectively.		X	X	X		X	X				X							X																X	X	X	X	X

7. Able to take notes using the Cornell Method.		X	X	X		X	X																										
8. Capstone project including material from both classes.		X	X	X		X	X																										
9. Additional topics that expand and connect the topics covered in the 2 business/accounting courses to which it is linked.		X	X	X		X	X																										