ILLINOIS VALLEY COMMUNITY COLLEGE

COURSE OUTLINE

DIVISION: Humanities, Fine Arts and Social Sciences

COURSE: ART 1005 Design I

Date: Fall 2020

Credit Hours: 3

Prerequisite(s):   None

Delivery Method: ☒ **Lecture**   **1 Contact Hours** (1 contact = 1 credit hour)

☐ **Seminar**   **0 Contact Hours** (1 contact = 1 credit hour)

☒ **Lab**   **5 Contact Hours** (2-3 contact = 1 credit hour)

☐ **Clinical**   **0 Contact Hours** (3 contact = 1 credit hour)

☐ **Online**

☐ **Blended**

Offered: ☒ **Fall**   ☐ **Spring**   ☐ **Summer**

IAI Equivalent –*Only for Transfer Courses*-go to *http://www.itransfer.org*: ART907

CATALOG DESCRIPTION:
This course is a studio class exploring the fundamentals of the formal systems and basic elements of visual organization through two-dimensional design principles and theories using a variety of tactile and digital media.

GENERAL EDUCATION GOALS ADDRESSED

[See last page for Course Competency/Assessment Methods Matrix.]

Upon completion of the course, the student will be able:

[Choose up to three goals that will be formally assessed in this course.]

☒ To apply analytical and problem solving skills to personal, social, and professional issues and situations.

☒ To communicate successfully, both orally and in writing, to a variety of audiences.

☐ To construct a critical awareness of and appreciation for diversity.

☐ To understand and use technology effectively and to understand its impact on the individual and society.

☐ To develop interpersonal capacity.

☐ To recognize what it means to act ethically and responsibly as an individual and as a member of society.

☐ To recognize what it means to develop and maintain a healthy lifestyle in terms of mind, body, and spirit.

☒ To connect learning to life.

EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

[Outcomes related to course specific goals. See last page for more information.]

Upon completion of the course, the student will be able to:

Outcome 1: To familiarize the student with the fundamental elements of design, principles of composition and visual perception.

Competency 1.a. Students will gain a thorough understanding of the basic elements of form and their usage.

Competency 1.b The student will become familiar with the basic principles of composition and their usage.

Competency 1.c. The student will learn fundamental principles of visual perception that relate to the creation of two-dimensional designs.

Outcome 2: To explore how these principles are utilized in the creation of various forms of pictorial space and personal expression.

Competency 2.a. The student will investigate the visual effect of the elements of form on the design of both flat and illusionistic space.

Competency 2.b. The student will explore the relationship between design and personal expression.

Outcome 3: To experiment with various types of two-dimensional media to promote greater awareness of the relationship of tools and processes to forms of expression.

Competency 3.a. The student will develop competency in the use of a variety of black and white media on various surface materials.

Competency 3.b. The student will gain further understanding of the relationship between technique and style.

Competency 3.c. Students will begin to select subjects, themes, tools and processes that facilitate the development of personal expression.

Outcome 4: To develop technical competence in a variety of mediums and techniques. To promote professional standards of execution and presentation.

Competency 4.a. The student's technical competence in the handling of media and technique will improve.

Competency 4.b. The expectations of quality standards in execution and presentation will become more professional.

Outcome 5: To develop the ability to verbally communicate and discuss concepts relevant to the concerns of two-dimensional design and aesthetics.

Competency 5.a. The student will become familiar with the vocabulary of design.

Competency 5.b. The student will develop the ability to discuss issues related to the critical analysis of design and aesthetic concerns.

MAPPING LEARNING OUTCOMES TO GENERAL EDUCATION GOALS
[For each of the goals selected above, indicate which outcomes align with the goal.]

Goals	Outcomes
First Goal	
To apply analytical and problem-solving skills to personal, social, and professional issues and situations.	Outcome 5: To develop the ability to verbally communicate and discuss concepts relevant to the concerns of two-dimensional design and aesthetics.
Second Goal	
To communicate successfully, both orally and in writing, to a variety of audiences.	Outcome 5: To develop the ability to verbally communicate and discuss concepts relevant to the concerns of two-dimensional design and aesthetics.
Third Goal	
To connect learning to life.	Outcome 5: To develop the ability to verbally communicate and discuss concepts relevant to the concerns of two-dimensional design and aesthetics.

COURSE TOPICS AND CONTENT REQUIREMENTS:
At the completion of this course, the student should be able to develop an understanding of the following topics:
Figure/ground
Value/Hue/Intensity
Space/shallow/deep
Surface effects
Shape Composition
Pattern/repetition/motif
Color Principles
Color mixing
Contrast
Implied lines
Balance
Unity/harmony
Expressive lines

Implied Movement
Dominance/subordination
Expression/interpretation/meaning
Digital media
Critical Analysis
Historical Reference
Relevant Health and Safety

INSTRUCTIONAL METHODS:
- Demonstration
- Skill practice Sessions
- Group Discussion
- Slide Presentation
- Oral and Written Formal Critical Analysis
- Individual and Group Critiques

INSTRUCTIONAL MATERIALS:
Course Syllabus
Course Outline
Text Book(s)
Computer and Internet Resources
Assignment Guidelines
Critical Analysis Guidelines
Course Schedule
Art supplies for demonstrations

STUDENT REQUIREMENTS AND METHODS OF EVALUATION:
Design Project Assignments
Oral and Written Critique
Classroom Discussion
Individual and Group Critiques
Collaborative Learning Exercises
Attendance
Classroom Assessment Techniques (C.A.T.)
Oral and Written Reports
Cumulative Point Totals
Drawing Rubric
Decade Grading Scale

A= 90-100
B= 80-89
C= 70-79
D= 60-69
F= 0-59

OTHER REFERENCES:
Text: Ocvirk*, Art Fundamentals, Theory and Practice*, 12th ed., McGraw-Hill, 2012
Various other Design Reference books
Internet sources

Course Competency/Assessment Methods Matrix

ART 1005 Design I	Assessment of Student Learning	Article Review	Case Studies	Group Projects	Lab Work	Oral Presentations	Pre-Post Tests	Quizzes	Written Exams	Artifact Self Reflection of Growth	Capstone Projects	Comprehensive Written Exit Exam	Course Embedded Questions	Multi-Media Projects	Observation	Writing Samples	Portfolio Evaluation	Real World Projects	Reflective Journals	Applied Application (skills) Test	Oral Exit Interviews	Accreditation Reviews/Reports	Advisory Council Feedback	Employer Surveys	Graduate Surveys	Internship/Practicum /Site Supervisor Evaluation	Licensing Exam	In Class Feedback	Simulation	Interview	Written Report	Assignment
Assessment Measures – Are direct or indirect as indicated. List competencies/outcomes below.	Direct/ Indirect	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	I	I	I	I	D	D							
Competency 1.a. Students will gain a thorough understanding of the basic elements of form and their usage.					x									x				x												x			x
Competency 1.b The student will become familiar with the basic principles of composition and their usage.					x									x				x												x			x
Competency 1.c. The student will learn fundamental principles of visual perception that relate to the creation of two-dimensional designs.					x									x				x												x			x
Competency 2.a. The student will investigate the visual effect of the elements of form on the design of both flat and illusionistic space.					x									x				x												x			x

Competency																															
Competency 2.b. The student will explore the relationship between design and personal expression.				x								x			x													x			x
Competency 3.a. The student will develop competency in the use of a variety of black and white media on various surface materials.				x								x			x													x			x
Competency 3.b. The student will gain further understanding of the relationship between technique and style.				x								x			x													x			x
Competency 3.c. Students will begin to select subjects, themes, tools and processes that facilitate the development of personal expression.				x								x			x													x			x
Competency 4.a. The student's technical competence in the handling of media and technique will improve.				x								x			x													x			x
Competency 4.b. The expectations of quality standards in execution and presentation will become more professional.				x								x			x													x			x
Competency 5.a. The student will become familiar with the vocabulary of design.				x								x			x													x			x
Competency 5.b. The student will develop the ability to discuss issues related to the critical analysis of design and aesthetic concerns.				x								x			x													x			x