

When Might a Lower Yield be a Better Choice?

ICCCFO Spring Conference 2023

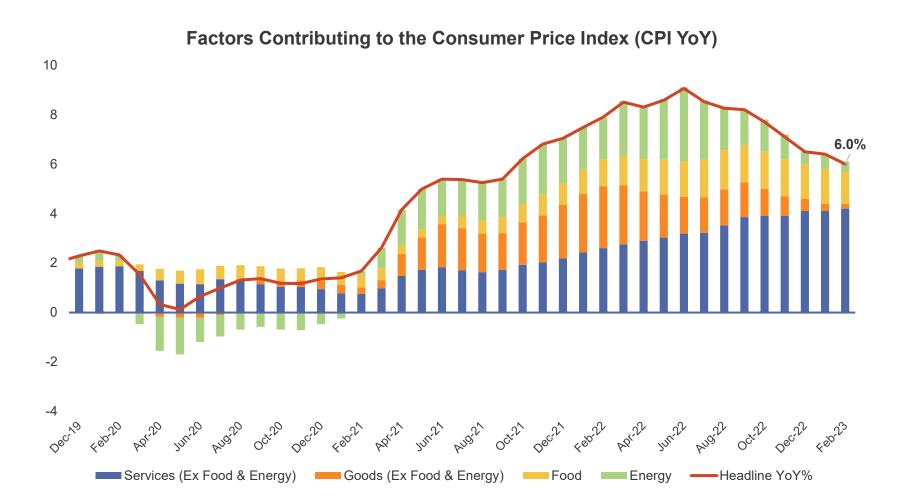
April 19, 2023

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PFM Asset Management LLC

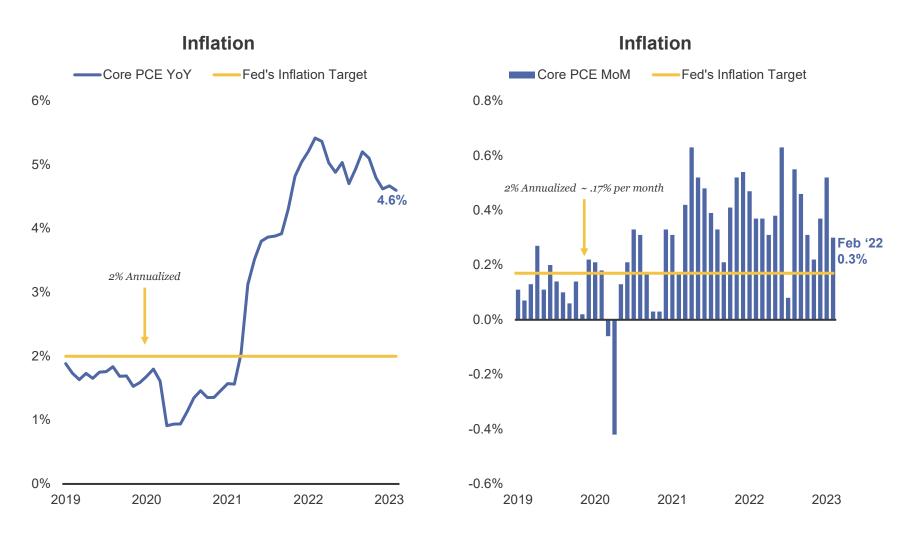
NOT FDIC INSURED: NO BANK GUARANTEE: MAY LOSE VALUE

Consumer Inflation



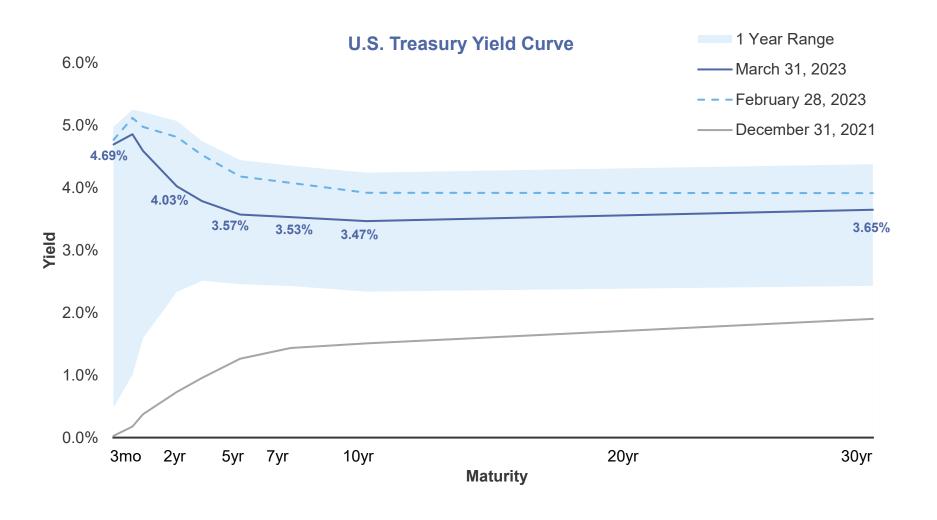


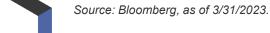
Price Growth Still Remains Too High for The Fed



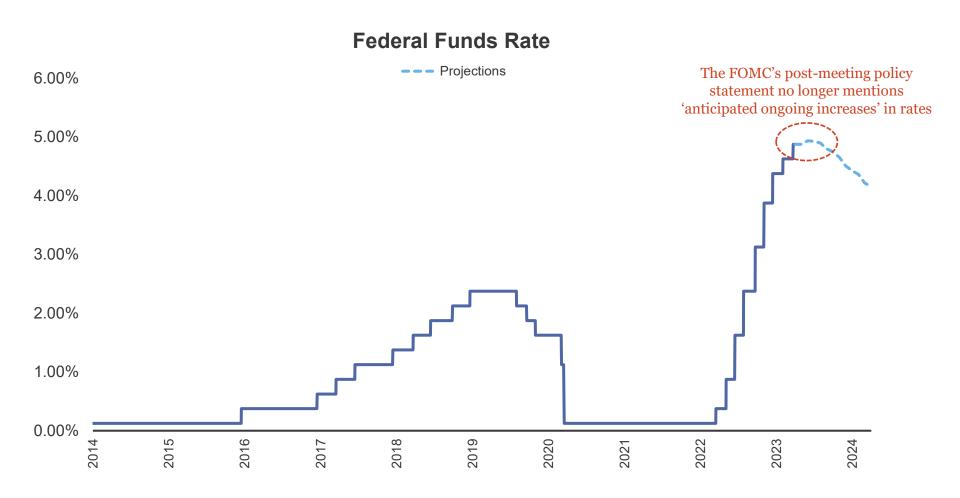


Current U.S. Treasury Yield Curve vs. Past Yield Curves



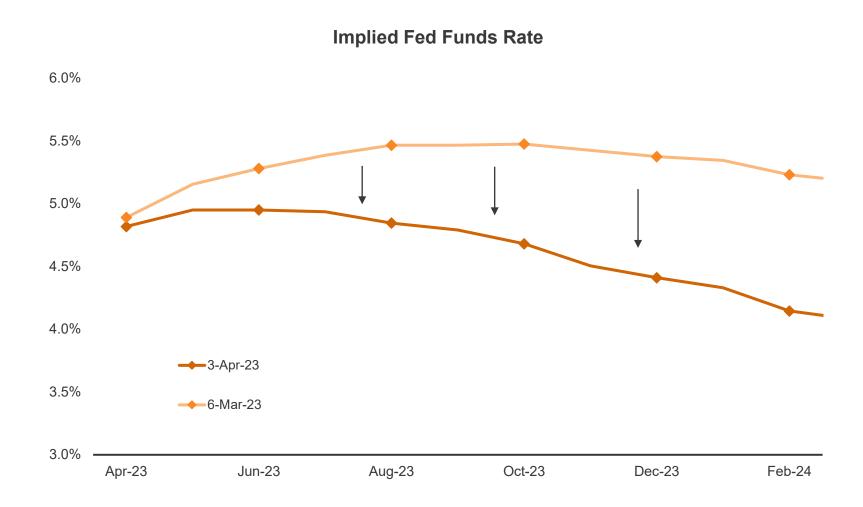


Fed Delivers a 0.25% Hike But Hints at Uncertainty





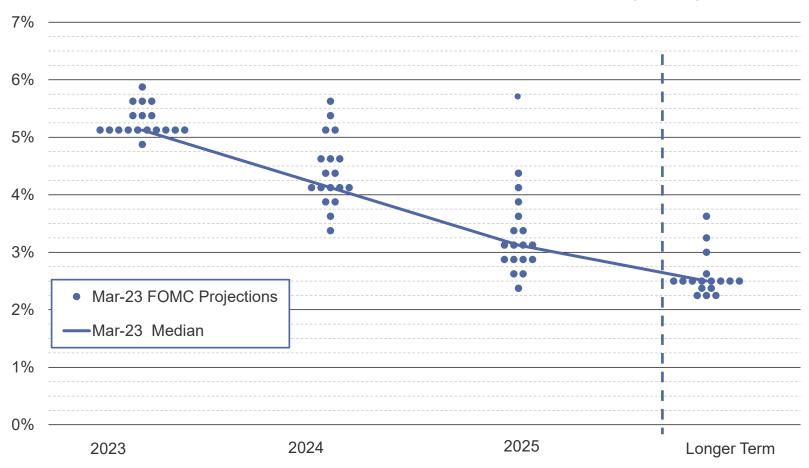
One More Rate Hike Ahead in May?





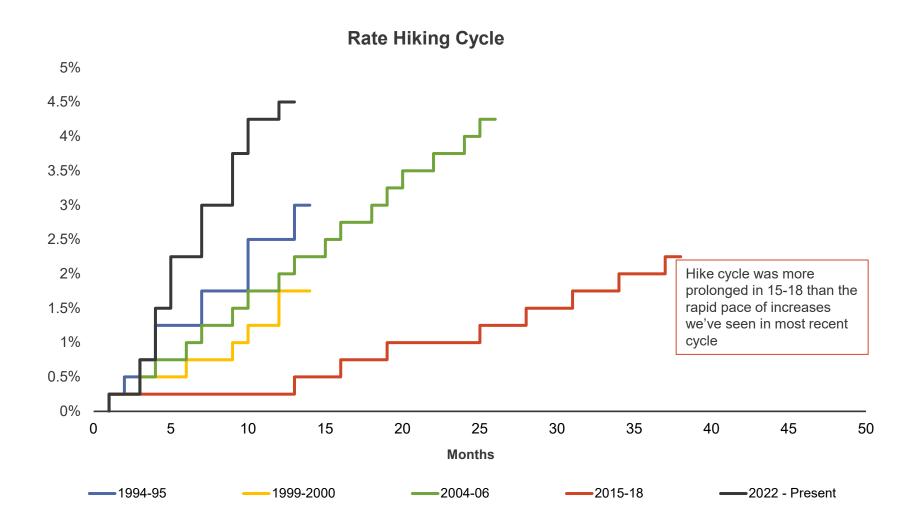
Fed's "Dot Plot" Shows the Market is Nearing Sufficiently Restrictive Territory

Fed Participants' Assessments of 'Appropriate' Monetary Policy



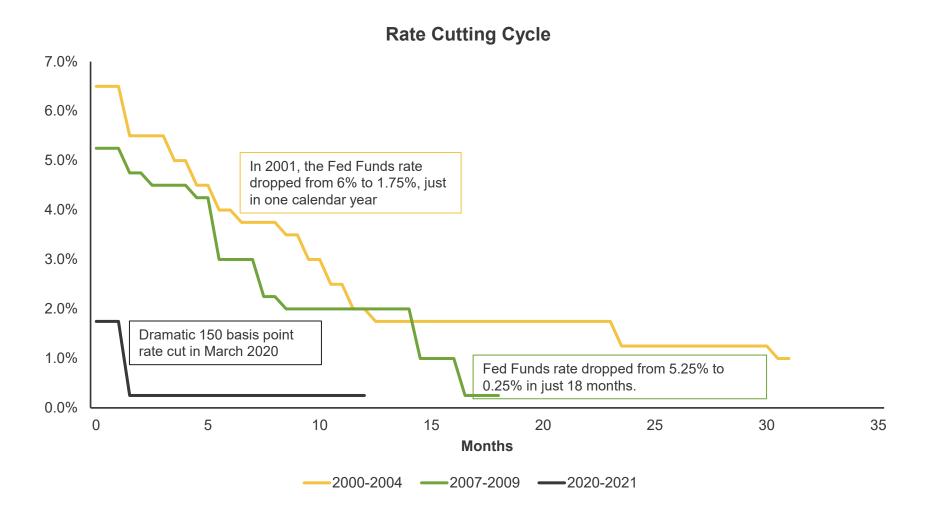


The Current Rate Hiking Cycle Compared to **Previous Rate Hiking Cycles**



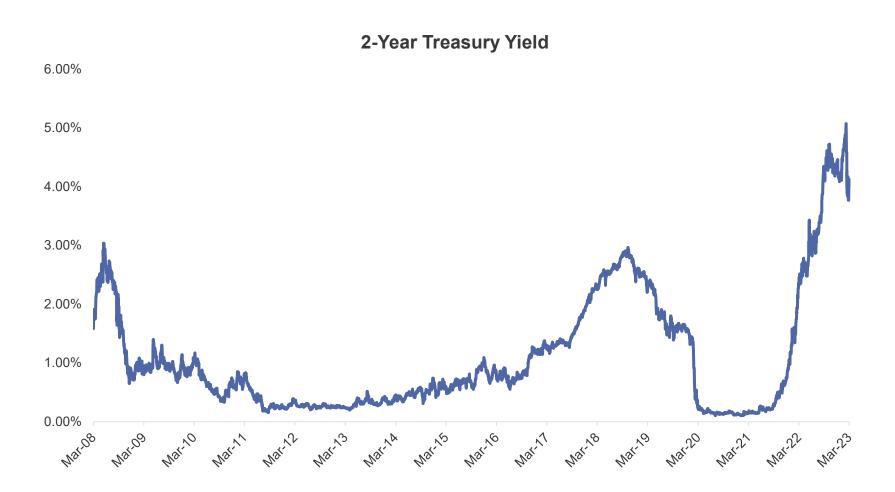


Most Recent Rate Cut Cycle Compared to Previous Rate Cutting Cycles





2-Year Treasury Yield Over Last 15 Years





Cash Flow Analysis Leads to Prudent Investment Decisions

Liquidity

- Cash and equivalents, providing immediate availability
- Manage liquidity needs

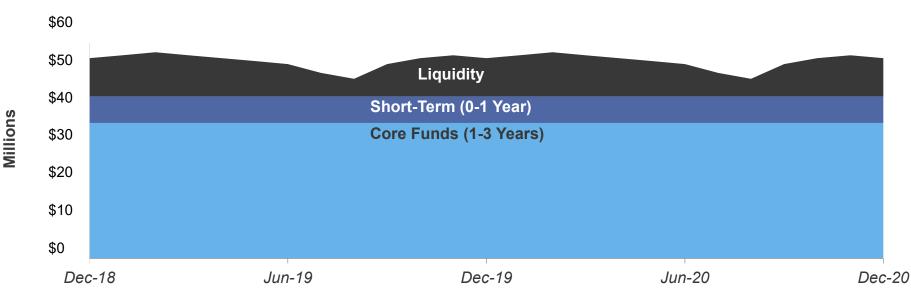
Short-Term

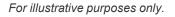
- Laddered investments to known and expected cash flows
- High-quality fixed income

Core

- Reserve funds not expected to be spent for the foreseeable future
- Intermediate- & longer-term investments

Sample Cash Flow Analysis





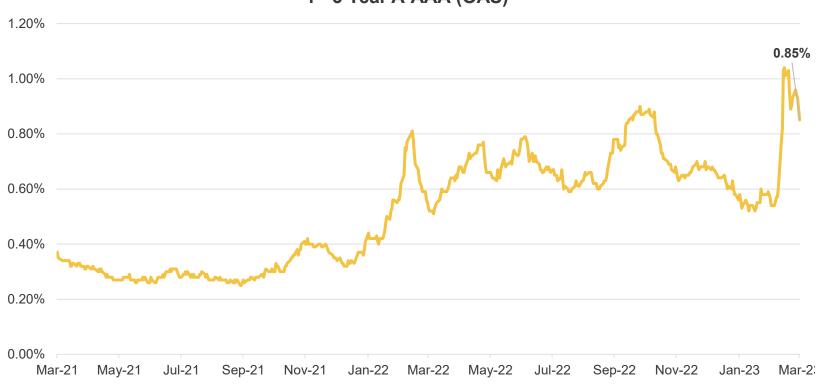
Longer Duration Portfolios Have Historically Higher Returns

30 Years Ended December 31, 2022			
Bank of America Merrill Lynch Treasury Index	Duration (years)	Annualized Total Return	Cumulative Value of \$50 Million
3 Month Treasury	0.23	2.38%	\$101,374,995
1-3 Year Treasury	1.81	3.12%	\$125,632,094
1-5 Year Treasury	2.55	3.46%	\$138,843,596
1-10 Year Treasury	3.71	3.85%	\$155,396,795



Credit Spreads Have Widened Dramatically, Amid Recent Banking Sector Turmoil







Summary Takeaway Considerations

- Do Not Market Time
 - Time is Money
 - Time in the market > Timing the market
 - Disciplined, Defined Investment Strategy should work in all rate environments
 - Rates Rise reinvest at higher yields, beneficial for future income
 - Rates Remain Stable extending duration = higher yields
 - Rates Fall higher yields in longer term investments are locked in, opportunities to realize gains.
- Don't Pay For Liquidity You Don't Need
 - Optimize cash balances, excess cash leaves investment income on the table
 - Match short term investments with known cash liabilities
 - Funds not intended for spend should be invested in a longer term, reserve portfolio
- Cash Flow is Key
 - Identify balances available for longer term investing vs. short term funds

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