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Short Video – The WELL Health & Safety Seal
We spend approximately 90% of our time indoors, and our environment is the largest determinant of our overall health.

That means our health begins at home – and at work, and in all of the spaces we frequent on a daily basis.
Investing in health pays back.

Research shows that companies that invest in health and well-being strategies can benefit from enhanced performance and increased financial returns.

- 7.7% higher rents per sq ft in certified healthy buildings
- $115 per sq ft in 10-year NPV for healthy, high performing buildings
- 8% increase in employee performance due to improved air quality

Download IWBI’s Research Review, featuring nearly 60 independent studies: WEAREWELL.COM/HEALTH-PAYS-BACK
IWBI is the global authority for transforming health and well-being in buildings, organizations and communities.

Mission:
Lead the global movement for putting people first in business decision-making and culture.
WELL is an evidence-based roadmap for supporting the health & well-being of your people and your organization.

- Mitigate record levels of stress & burnout
- Secure and retain top talent
- Generate healthier returns
- Build brand leadership
- Strengthen ESG performance and reporting
- Get back to the office with confidence
- Prioritize diversity, equity and inclusion
WELL IS HOLISTIC
WELL for Higher Education
We’ve looked at [more than] 200 studies. The school building influences student health, student thinking, and student performance, even affecting reading comprehension and test scores. [Things like] higher ventilation rates and better filtration are associated with reductions in headaches, fewer asthma attacks, better performance on cognitive function scores."

Dr. Joseph Allen | Associate Professor of Exposure Assessment Science, Environmental Health, Harvard TH Chan School of Public Health
Capture data on building performance and human experience, and optimize space for health, productivity, creativity and collaboration over time with WELL.
THE WELL PROGRAM

Unite your leadership around a shared vision for health. Execute against it to drive results for your business.
A comprehensive approach to

WELL BEING
Putting people first

The WELL Building Standard focuses on ten concepts to advance health-focused, integrated and supportive communities.

AIR  WATER  NOURISHMENT  LIGHT  MOVEMENT
COMMUNITY  MATERIALS  MIND  ACOUSTICS  THERMAL COMFORT
10-CONCEPT FRAMEWORK

FEATURES
Performance-based or prescriptive
Design, policy or programmatic, operations/maintenance

PRECONDITION
Mandatory

OPTIMIZATION
Optional, quota to fill

PART/S
with
REQUIREMENT/S
Achieve high-level indoor air quality across a building’s lifetime.

- Air quality management
- Smoke-free environment
- Ventilation design and particle filtration
- Construction pollution management
- Improve supply air
- Air quality monitoring and awareness
- Pollution infiltration management
- Combustion minimization
- Isolate sources of contaminated air
- Microbe and mold control
Access to high quality drinking water and water management.

- Performance metrics and monitoring
- Legionella control
- Enhanced quality
- Drinking water promotion
- Moisture management
- Hygiene support
Encourage better eating habits by creating food environments where the healthiest choice is the easiest choice.

- Fruits and vegetables
- Nutritional transparency
- Refined ingredients
- Portion management
- Special diet accommodations
- Food advertising and education
- Mindful eating spaces
- Food preparation guidelines
- On-site food production
- Responsible food sourcing
Benefit from daylight and lighting systems designed to increase alertness, enhance experience and promote sleep.

- Appropriate light exposure
- Visual lighting design
- Circadian lighting design
- Glare control
- Daylight design strategies

- Daylight simulation
- Visual balance
- Electric light quality
- Occupant lighting control
Promote active living through environmental design strategies, policies and programs.

- Active buildings and communities
- Ergonomic design
- Active furnishings
- Circulation network
- Facilities for active occupants
- Site planning and selection
- Physical activity opportunities & promotion
- Physical activity spaces and equipment
- Self-monitoring
Maximize your productivity through improved HVAC system design and by meeting thermal preferences.

- Performance metrics
- Thermal zoning
- Individual controls
- Radiant thermal comfort
- Ongoing monitoring
- Humidity control
Improve your experience with optimal acoustical comfort parameters.

- Sound mapping
- Maximum noise levels
- Sound barriers
- Reverberation time

- Sound reducing surfaces
- Minimum background sound
- Enhanced audio devices
Reduce human exposure to hazardous building materials.

- Lead, Asbestos, PCB and Mercury safety
- CCA and lead management
- Site remediation
- Material restrictions
- COC restrictions
- Materials transparency
- Materials optimization
- Waste management
- Minimal / low hazard pesticide use
- Cleaning products and protocols
Support cognitive and emotional health through design, technology and treatment strategies.

- Mental health promotion
- Connection to nature
- Connection to place
- Mental health services and education
- Stress management
- Restorative opportunities and spaces
- Tobacco cessation
- Substance use services
Establish inclusive, integrated community through social equity, civic engagement and accessible design.

- Health and wellness promotion
- Accessibility and universal design
- Emergency preparedness
- Occupant surveys
- Health services and benefits
- New parent support
- Family support
- Civic engagement
- Diversity and inclusion
- Emergency resources
The WELL Standard is a library of evidence-based building and organizational strategies that can improve the health and well-being of your people.
GOAL
Reopen safely and with confidence

STRATEGIES
- Mental Health Services
- Emergency Preparedness
- Health Services & Benefits
- Hygiene Support
- Smoke-free Environment
- Air Filtration
- Cleaning Products & Protocols
- Contact Reduction

GOAL
Reduce employee stress and burnout

STRATEGIES
- Mental Health Education
- Stress Management
- Enhanced Access to Nature
- Health & Well-being Promotion
- Physical Activity Promotion
- Operable Windows
- Circadian Lighting Design
- Mindful Eating

GOAL
Foster employee engagement & retention

STRATEGIES
- Restorative Opportunities
- Diversity & Inclusion
- Ergonomic Workstation Design
- Drinking Water Promotion
- Visual Lighting Design
- Thermal Zoning
- Nutritional Transparency
- Enhanced Audio Devices
WELL Strategies

For common challenges.

Monitor and improve **air quality** across campus.

*Reduce hazardous materials* and maintain *quality cleaning products and protocols*, especially in laboratory settings.

Make the healthy choice the easy choice with *nutrition education* and *responsible food sourcing*.

Design *spaces that encourage physical activity* throughout the day, with things like *active furnishings* and *improved ergonomics*. 
WELL Strategies

For common challenges.

Set up **restorative spaces** and **programs** for students to manage mental fatigue and stress.

Create **spaces** for community building and design **accessible**, dorms, to accommodate all students.

Manage noise with **sound absorbing features**, **sound barriers** and **sound masking**.

Support healthy sleep habits with **circadian lighting design** and **enhance daylight access**.
WELL Health-Safety Rating for Facility Operations and Management

An evidence-based, third-party verified rating for all new and existing building and facility types focusing on operational policies, maintenance protocols, occupant engagement and emergency plans to address acute health threats, including COVID-19 and beyond.

WELLCRESTIFIED.COM
A rating to meet the moment

The WELL Health-Safety Rating for Facility Operations and Management helps buildings and organizations address the health, safety and well-being of their most valuable asset – their people.
Shaped by experts and evidence

**POWERED BY RESEARCH & EXPERTS**
Strategies informed by over 20,000 researchers and practitioners, including
600 experts from the IWBI Task Force on COVID-19.

**VALIDATED BY COMPREHENSIVE REVIEW**
Third-party verified to help ensure that proper evidence-based protocols have been adopted.

**ROOTED IN THE WELL BUILDING STANDARD (WELL)**
WELL applies the science. Developed over 10 years and backed by the latest scientific research, WELL outlines key building-level and organizational strategies across 10 categories.

**SUPPORTED BY ROBUST TECHNOLOGY**
Data visualization and project management tools can help support human and social capital performance and reporting.
Policies and protocols designed to:

- Keep spaces clean and sanitized
- Provide essential health benefits and services
- Communicate health and safety efforts
- Prepare for an emergency
- Assess air and water quality
Dive into the details

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<th>CLEANING AND SANITIZATION PROCEDURES</th>
<th>EMERGENCY PREPAREDNESS PROGRAMS</th>
<th>HEALTH SERVICE RESOURCES</th>
<th>AIR AND WATER QUALITY MANAGEMENT</th>
<th>STAKEHOLDER ENGAGEMENT AND COMMUNICATION</th>
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<td>• Support Handwashing</td>
<td>• Develop Emergency Preparedness Plan</td>
<td>• Provide Sick Leave</td>
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<td>• Promote Health and Wellness</td>
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<td>• Reduce Surface Contact</td>
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<td>• Assess and Maintain Air Treatment Systems</td>
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<td>• Improve Cleaning Practices</td>
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<td>• Select Preferred Cleaning Products</td>
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<td>• Reduce Respiratory Particle Exposure</td>
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<td>• Promote a Smoke-Free Environment</td>
<td>• Manage Mold and Moisture</td>
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</table>
Lead with transparency

The WELL Health-Safety seal is a visible indication that a building’s health and safety efforts are backed by science and validated by a third party.
Your health and safety journey

Enroll
Enroll in the WELL Health-Safety Rating.

Customize Your Approach
Select the features that align with your organizational goals.

Review
Upload documentation for third-party review to confirm that you’ve successfully met the feature requirements.

Achieve
Earn the WELL Health-Safety Rating and promote your achievement with the WELL Health-Safety seal.

Renew
Maintain your commitment to health and safety through our annual renewal process.
Ways to demonstrate progress and performance

LOCATION-BASED ACHIEVEMENTS

Ratings
Target your approach by focusing on a subset of strategies to address specific themes.

Certification
Make a comprehensive commitment by implementing strategies across all 10 WELL categories.

ORG-WIDE BENCHMARK

Score
Benchmark progress against your peers with an org-wide measure of health and well-being performance.
Start your commitment, expand your impact

Customize a pathway that directly aligns with your goals.

- Target specific WELL strategies that support health and safety
- Expand your commitment to include all 10 WELL concepts
- Apply strategies across your entire organization or real estate portfolio

IMpact

Short-Term

Long-Term
Apply WELL at scale

Subscribers gain access to all that WELL has to offer with:

✓ Unlimited certifications & ratings
✓ Enhanced ESG reporting & analytics
✓ Co-marketing & occupant engagement
✓ Concierge support & premium project management platform
✓ WELL Score to benchmark human & social capital performance

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Thank you