# Bond Proceeds in a Rising Interest Rate Environment 

Investment, Expenditures and Arbitrage Rebate

ICCCFO Spring Conference
Starved Rock Conference Center

Brian Hextell
PMA Asset Management, LLC (630) 657-6485
bhextell@pmanetwork.com

Kent Floros
Chapman and Cutler LLP
(312) 845-3723
floros@chapman.com

# Bond Proceeds Overview 

$\triangleright$ Arbitrage<br>$\triangleright$ Issuance Considerations<br>$\triangleright$ Post-Issuance Considerations

## Arbitrage Basics

- General Rule
$\triangleright$ Investment of bond proceeds in an investment earning a yield materially higher than the yield on the bonds causes the bonds to be arbitrage bonds
$\triangleright$ Federal government is providing a subsidy through lower borrowing costs and forgoing tax revenues so governmental issuer should not get a double benefit through arbitrage
- Effect
$\triangleright$ If bonds are arbitrage bonds, the interest on the bonds will not be tax-exempt to the holders of the bonds
$\triangleright$ Problem - The college told bond holders that the interest would be tax-exempt
- Exceptions exist to allow earning arbitrage


## Two Key Arbitrage Questions

- Is it lawful for the College to Earn Arbitrage?
- If yes, is it lawful for the College to Keep the Arbitrage Earned?


## Can the College Earn Arbitrage?

- Three-Year Temporary Period
- Requirements
$\triangleright$ Time Test: $5 \%$ within 6 months
$\triangleright$ Expenditure Test: $85 \%$ within 3 years of issue date
$\triangleright$ Due Diligence Test: Proceed with due diligence to expend proceeds
- Based on reasonable expectations at the time of issuance


## Drawdown Schedule

| Quarter | Beginning Balance | Plus <br> Estimated Investment Earnings | Less Drawdown | Ending Balance |
| :---: | :---: | :---: | :---: | :---: |
| Upon Closing (reimbursements) | \$___000 | NA | NA | \$___, 000 |
| First (after Closing) | _ , 000 |  |  |  |
| Second | - |  |  | - |
| Third |  |  |  |  |
| Fourth |  |  |  |  |
| Fifth |  |  |  |  |
| Sixth |  |  |  |  |
| Seventh |  |  |  |  |
| Eighth |  |  |  |  |
| Ninth |  |  |  |  |
| Tenth |  |  |  |  |
| Eleventh | $\underline{\square}$ | - | - | $\underline{\square}$ |
| Twelfth |  |  |  | $\underline{\square}$ |

## Can the College Keep Arbitrage Earned?

- Generally must pay arbitrage profits to federal government
$\triangleright$ Payment referred to as "rebate"
$\triangleright$ When?
> Every five years while bonds are outstanding
> At final retirement of the bonds
- Exceptions
$\triangleright$ Small-Issuer Exception
$\triangleright$ Spend-Down Exceptions


## Small Issuer Exceptions

- Exempt from rebating arbitrage based on amount of bonds issued
- Measured in year the bonds are issued
- Generally $\$ 5,000,000$ of bonds issued
$\triangleright \$ 15,000,000$ for school construction


## Spending Exceptions

- 6-Month Exception - No rebate payment required if all proceeds of the issue are spent within 6 months of the issue date.
- 18-Month Spend-down Exception

| $\underline{\text { Period }}$ | Spend-down <br> Requirement |
| :---: | :---: |
| 6 months | $15 \%$ |
| 12 months | $60 \%$ |
| 18 months | $100 \%$ |

## Spending Exceptions (continued)

- Two-Year Construction Spend-down Exception
$\triangleright$ At least $75 \%$ of the proceeds must be spent on construction expenditures
Spend-down

| $\underline{\text { Period }}$ | Requirement |
| :---: | :---: |
| 6 months | $10 \%$ |
| 12 months | $45 \%$ |
| 18 months | $75 \%$ |
| 24 months | $100 \%$ |

- All spend down exceptions exclude 5\% reasonable retainage


## Considerations at the Time of Issuance

$\triangleright$ Over-Issuance Concern
$\triangleright$ Did Issuer "burden" the market by borrowing too early

## § 1.148-10 Anti-abuse rules and authority of Commissioner.

(a) Abusive arbitrage device -
(1) In general. Bonds of an issue are arbitrage bonds under section 148 if an abusive arbitrage device under paragraph (a)(2) of this section is used in connection with the issue. This paragraph (a) is to be applied and interpreted broadly to carry out the purposes of section 148 , as further described in § 1.148-0. Except as otherwise provided in paragraph (c) of this section, any action that is expressly permitted by section 148 or $\S \S 1.148-1$ through $1.148-11$ is not an abusive arbitrage device (e.g., investment in higher yielding investments during a permitted temporary period under section 148(c)).
(2) Abusive arbitrage device defined. Any action is an abusive arbitrage device if the action has the effect of -
(i) Enabling the issuer to exploit the difference between tax-exempt and taxable interest rates to obtain a material financial advantage and
(ii) Overburdening the tax-exempt bond market.
(3) Exploitation of tax-exempt interest rates. An action may exploit tax-exempt interest rates under paragraph (a)(2) of this section as a result of an investment of any portion of the gross proceeds of an issue over any period of time, notwithstanding that, in the aggregate, the gross proceeds of the issue are not invested in higher yielding investments over the term of the issue.
(4) Overburdening the tax-exempt market. An action overburdens the tax-exempt bond market under paragraph (a)(2)(ii) of this section if it results in issuing more bonds, issuing bonds earlier, or allowing bonds to remain outstanding longer than is otherwise reasonably necessary to accomplish the governmental purposes of the bonds, based on all the facts and circumstances. Whether an action is reasonably necessary to accomplish the governmental purposes of the bonds depends on whether the primary purpose of the transaction is a bona fide governmental purpose (e.g., an issue of refunding bonds to achieve a debt service restructuring that would be issued independent of any arbitrage benefit). An important factor bearing on this determination is whether the action would reasonably be taken

## Ira Weiss Case

- In 2000 a Pennsylvanian School District fraudulently sold \$9,600,000 of G.O. Notes.
- The tax-exempt status of the Notes was dependent upon, among other matters, the School District reasonably expecting, on an objective basis, to spend substantially all of the proceeds of the Notes on capital projects within three years of the Notes' issuance.
- School District explicitly advised Weiss that it had not made any final decisions on its primary capital projects and that it did not want to be locked into undertaking the controversial project of renovating or adding to an existing school building by virtue of the financing.
- Weiss reassured the School Board members that as long as they "intended" to undertake the aforementioned project, the School District was not actually required to spend the money or to do the project to keep the arbitrage profit.
- In reality, the School District intended to use the Note proceeds solely to obtain \$225,000 of interest rate arbitrage profit.


## Weiss Case (continued)

NEWS

## SEC finds Weiss guilty of fraud

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TRIB KIM LEONARD | Saturday, Dec. 3, 2005 12:00 a.m.
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Longtime government lawyer Ira Weiss has been found guilty of securities fraud for mishandling the sale of $\$ 9.6$ million in construction bonds for a Lawrence County school district, federal authorities said Friday.

The U.S. Securities and Exchange Commission yesterday ordered Weiss to pay the commission $\$ 9,509.63$, plus interest in fines and fees.

The amount is tied to Weiss' earnings in a deal with the Neshannock School District. The order overturns a February decision by an administrative-law judge to dismiss the case.

Weiss -- who has represented numerous Pittsburgh-area school districts for decades and is a former Allegheny County solicitor -- is only the fourth bond counsel nationwide to be named in an SEC-enforcement action, said Mark R. Zehner, an attorney with the commission's enforcement division in Philadelphia.

## Ira Weiss Case (continued)

- Outcomes:
$\triangleright$ School District
> \$150,000 Settlement with the IRS to keep the bonds tax exempt
> $\$ 28,000$ Fine to the SEC
$\triangleright$ Ira Weiss
> Found guilty of fraud by the SEC
> \$9,500 Fine to the SEC
> \$9,000 Penalty to IRS
$\triangleright$ Investment Banker
> $\$ 15,000$ Fine to the SEC
> Banned from the securities business


## Bond Proceeds Remaining after Temporary Period

- After 3 years from the closing date (upon expiration of the Temporary Period), tax-exempt bond proceeds:
$\triangleright$ must be yield restricted
$\triangleright$ may not be invested in investments guaranteed by the federal government (such as FDIC-insured CDs).
> Exception: may invest in U.S. Treasury Securities


## Post-issuance compliance tips:

## - Arbitrage:

$\triangleright$ Obtain computation of bond yield and establish procedure to track investments
$\triangleright$ Monitor compliance with 6-month, 18-month or 2-year spending
$\triangleright$ Arrange for timely computation of rebate liability and, if rebate is payable, for timely filing of Form 8038-T and rebate payment
$\triangleright$ May engage outside arbitrage rebate consultants to do computations

- General:
$\triangleright$ Monitor compliance with temporary period expectations for expenditure of bond proceeds (to evidence spending proceeds with "due diligence")
$\triangleright$ Have you taken any actions re: the financed project - Sale, leases or management contracts


## Questions

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Bond Market Analysis

## The MMD "AAA" Index

> The Municipal Market Data (MMD) Index is a daily index of AAA-rated municipal bond rates
> Issuers' bond yields are priced relative to the MMD

- The relative difference is called the "spread" to the MMD
> The spread varies due to the following:
- Credit rating
- Bank qualification
> Length of maturity
> Coupon or interest rates


## Recent Variables Impacting the Municipal Bond Market




## Interest Rates* Since 2020



## 20-year MMD vs. 2-year Treasury Spread



## Investing Bond Proceeds

Increased earned interest

Establishes reliable interest earnings projections

Guided Establishes a scheduled flow of funds

## Benefits of Investing Bond Proceeds (Continued)

## > An example of a \$10,000,000 issuance

| Keeping Liquid |  |  |  |
| :---: | :---: | :---: | :---: |
| Need Date | Amount | Rate | Interest Earned |
| 05/01/19 | \$1,000,000.00 | 2.05\% | \$9,267.12 |
| 06/01/19 | \$1,000,000.00 | 2.05\% | \$11,008.22 |
| 07/01/19 | \$2,000,000.00 | 2.05\% | \$25,386.30 |
| 08/01/19 | \$1,000,000.00 | 2.05\% | \$14,434.25 |
| 09/01/19 | \$1,000,000.00 | 2.05\% | \$16,175.34 |
| 10/01/19 | \$500,000.00 | 2.05\% | \$8,930.14 |
| 05/01/20 | \$1,500,000.00 | 2.05\% | \$44,734.93 |
| 06/01/20 | \$1,000,000.00 | 2.05\% | \$31,564.38 |
| 07/01/20 | \$1,000,000.00 | 2.05\% | \$33,249.32 |
|  | \$10,000,000.00 |  | \$194,750.00 |

## Investing to a spend schedule

| Need Date | Amount | Rate | Interest Earned |
| :---: | :---: | :---: | :---: |
| $05 / 01 / 19$ | $\$ 1,000,000.00$ | $2.35 \%$ | $\$ 10,623.29$ |
| $06 / 01 / 19$ | $\$ 1,000,000.00$ | $2.41 \%$ | $\$ 12,941.37$ |
| $07 / 01 / 19$ | $\$ 2,000,000.00$ | $2.45 \%$ | $\$ 30,339.73$ |
| $08 / 01 / 19$ | $\$ 1,000,000.00$ | $2.49 \%$ | $\$ 17,532.33$ |
| $09 / 01 / 19$ | $\$ 1,000,000.00$ | $2.52 \%$ | $\$ 19,883.84$ |
| $10 / 01 / 19$ | $\$ 500,000.00$ | $2.56 \%$ | $\$ 11,151.78$ |
| $05 / 01 / 20$ | $\$ 1,500,000.00$ | $2.70 \%$ | $\$ 58,919.18$ |
| $06 / 01 / 20$ | $\$ 1,000,000.00$ | $2.72 \%$ | $\$ 41,880.55$ |
| $07 / 01 / 20$ | $\$ 1,000,000.00$ | $2.73 \%$ | $\$ 44,278.36$ |
|  | $\$ 10,000,000.00$ |  | $\$ 247,550.41$ |

- In this example the college district would earn an additional \$52,800 by investing the bond proceeds.


## How to Invest Bond Proceeds

> First, you will need a spend schedule from your construction manager or architect
> Open separate account for bond proceeds to be directly deposited into at closing
Allows the bond proceeds to be segregated from operating funds.
> Track transfer of expenses against the spend down exceptions.

- Ability to keep bond proceeds investments separate from operating investments.
- Easily compare the interest earned from the bond proceeds versus the maximum allowable rate from the issuance (Arbitrage).


## How to Invest Bond Proceeds

- Know what investments are allowable under the district's investment policy and Illinois State Statute
> Determine how much of the proceeds will need to be liquid in order to cover unexpected expenses or changes in the spenddown schedule
> The liquidity can be in a money market account or an investment that offers liquidity, such as a government agency or treasury.
- This amount may be different for each issuance but 10-15\% is a good rule of thumb to have in investments that are more liquid.


## Reporting for Bond Proceeds



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