

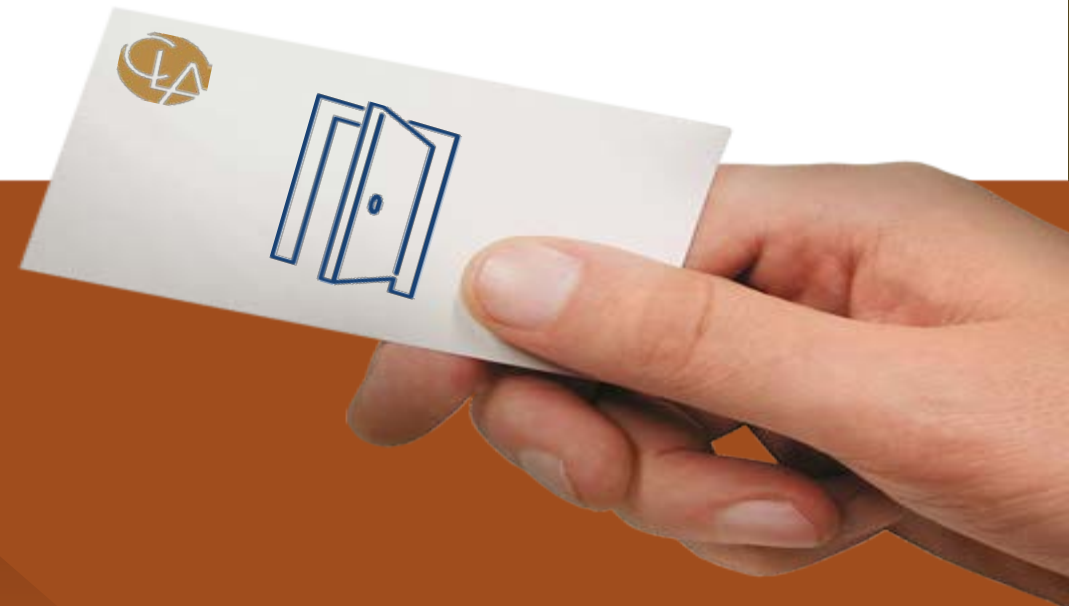
Factors Influencing Higher Education Resource Allocation

Illinois Community Colleges Chief Financial Officers
Fall Conference 2017



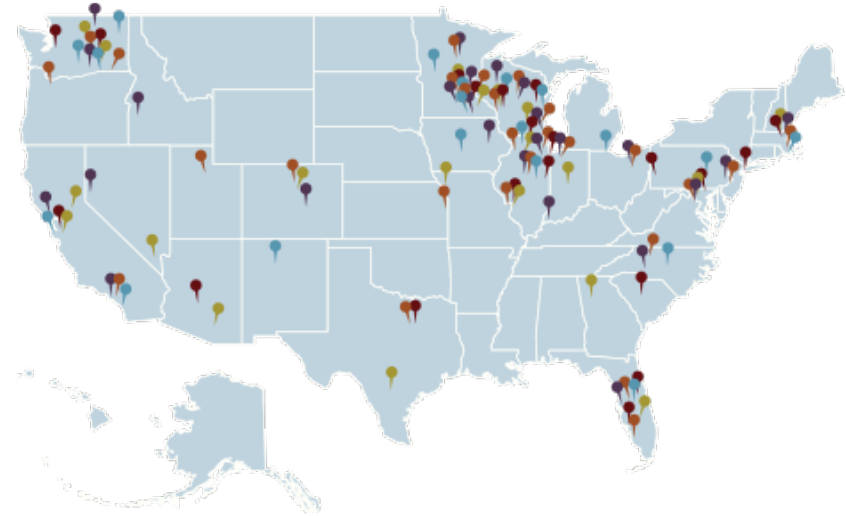
CliftonLarsonAllen

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About CliftonLarsonAllen

- A professional services firm with three distinct business lines
 - Wealth Advisory
 - Outsourcing
 - Audit, Tax, and Consulting
- More than 5,000 employees
- Offices coast to coast
- Serving higher education for more than 50 years



Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC.

Witt/Kieffer Survey of College & University Presidents

“We want our CFO to spend less time overseeing routine campus operations and more time specifically focusing on the larger issues of planning and assessing costs, efficiencies, and expenditures.”

- University President

Witt/Kieffer Survey of College & University Presidents

- In-depth data collection and interpretation
- Quantitative support for strategic planning
- Distinguished institutions will be those that project quality and commitment with metrics and data to support

The New Environment





Impact

73.2% improved decision making

67.4% improved institutional outcomes

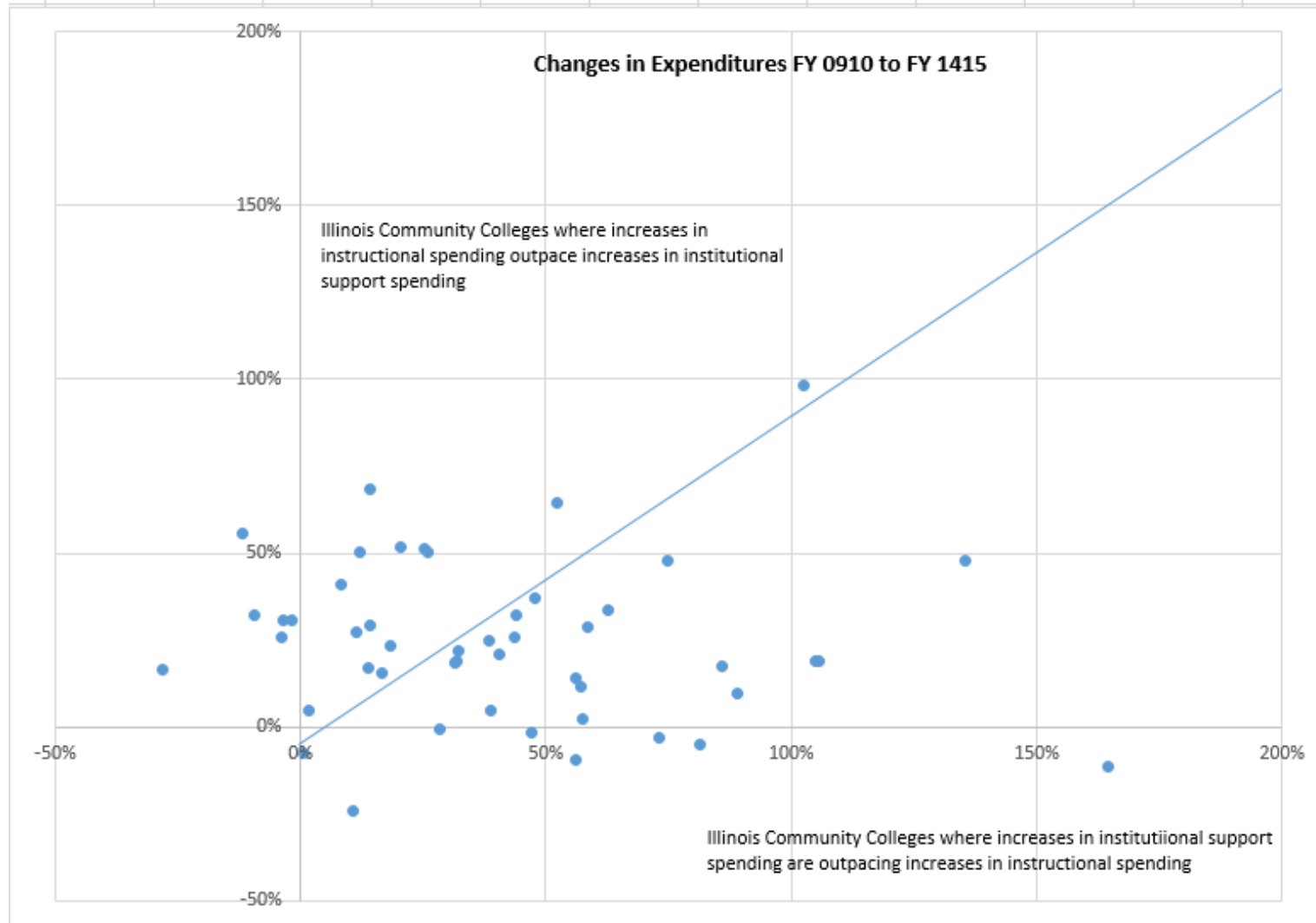
Cost Metrics and Benchmarking

- Cost of Instruction (Educational Spending)
- Educational Spending per Degree Granted
- Tuition-Spending (vs. cost-shifting)
- Student Share of Spending (vs. subsidy share)

Cost Metrics

- Direct instruction expense per Student Credit Unit/Hour
- Direct instruction expense per FTES
- Education & Related cost per FTE student
- Education & General cost per FTE student
- % increase in instructional spending vs. institutional support spending

Instructional Spending Increases vs. Institutional Support Spending Increases



Definition of Success / Goals

- Consistent interpretation of data
- Understand what factors drive expenditures
- Challenge assumptions
- Alignment of expenditures with core mission and strategic priorities
- Foster meaningful and open
- Data is shared across functional silos and units

What others have experienced

- Improved analysis, forecasting and planning
- Cost savings from strategic investment
- Identification of cost efficiencies in improving operations
- Healthier operating reserve
- Identified new ways of providing services
- Rationalizes when cuts do need to be made; avoided prorata cuts



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