Strategic Planning

Campus Update to the IVCC Board of Trustees

May 10, 2018

Strengths, Weaknesses, Opportunities and Threats (SWOT)

▶ IVCC's **strength** was its people.

▶ IVCC's **weakness** was the morale of those people.

▶ IVCC's **opportunities** lay in the development of strong community partnerships.

▶ IVCC's greatest **threat** was the uncertainty of the levels of continued state funding.

Academic Planning
Academic Goals

- ▶ Provide high-quality instructional programs in recognized and emerging fields of study that lead to successful completion of degrees, certificates, employment, and transfer.

- ▶ Support excellence in teaching and learning through high-quality professional development, effective program review and assessment of student learning outcomes, and strategic selection and application of technological support.

- ▶ Promote student persistence, retention, and completion by integrating academic support into the overall student experience.

Academic Planning
Academic Goals

- ▶ Strengthen the campus culture of planning and informed decision-making by maximizing the use of research and increasing the transparency of the academic decision-making process.

- ▶ Connect the classroom to the community through collaboration and partnerships with business, industry, education, government, cultural, and service organizations.

- ▶ Model the values of diversity and inclusion in the classroom and across campus.

Mission and Vision

- ## Mission
  - Illinois Valley Community College provides a high-quality, accessible, and affordable education that inspires individuals and our community to thrive.

- ## Vision
  - Illinois Valley Community College is the preferred gateway to advance individual and community success.

Goals and Objectives

- **Goal 1: Raise community appreciation for post-secondary education and the opportunities it provides.**

  - Promote IVCC's educational opportunities so as to optimize enrollments.

  - Solicit community feedback and participation in the development and enhancement of IVCC's quality programs.

  - Create and coordinate opportunities for community engagement so as to highlight IVCC's contributions to the community.

Goals and Objectives

- **Goal 2: Provide resources and support systems that cultivate success for our students, employees and community.**
  - Enhance the student experience by continuously improving teaching and learning both in and out of the classroom.
  - Develop interventions that address students' academic, social, emotional, and financial needs.
  - Create and maintain a dynamic workplace that supports employees' personal and professional growth.
  - Develop sustainable partnerships that contribute to the economic well-being of the individual and the community.

Goals and Objectives

- **Goal 3: Serve as responsible stewards of college, community, state, and donor resources.**
  - Deploy human resources to maximize student learning, satisfaction, and safety.
  - Plan and manage fiscal resources proactively to balance revenue with expenses.
  - Design, supply, and maintain physical spaces to enhance student learning and community well-being.

Evaluation and Progress

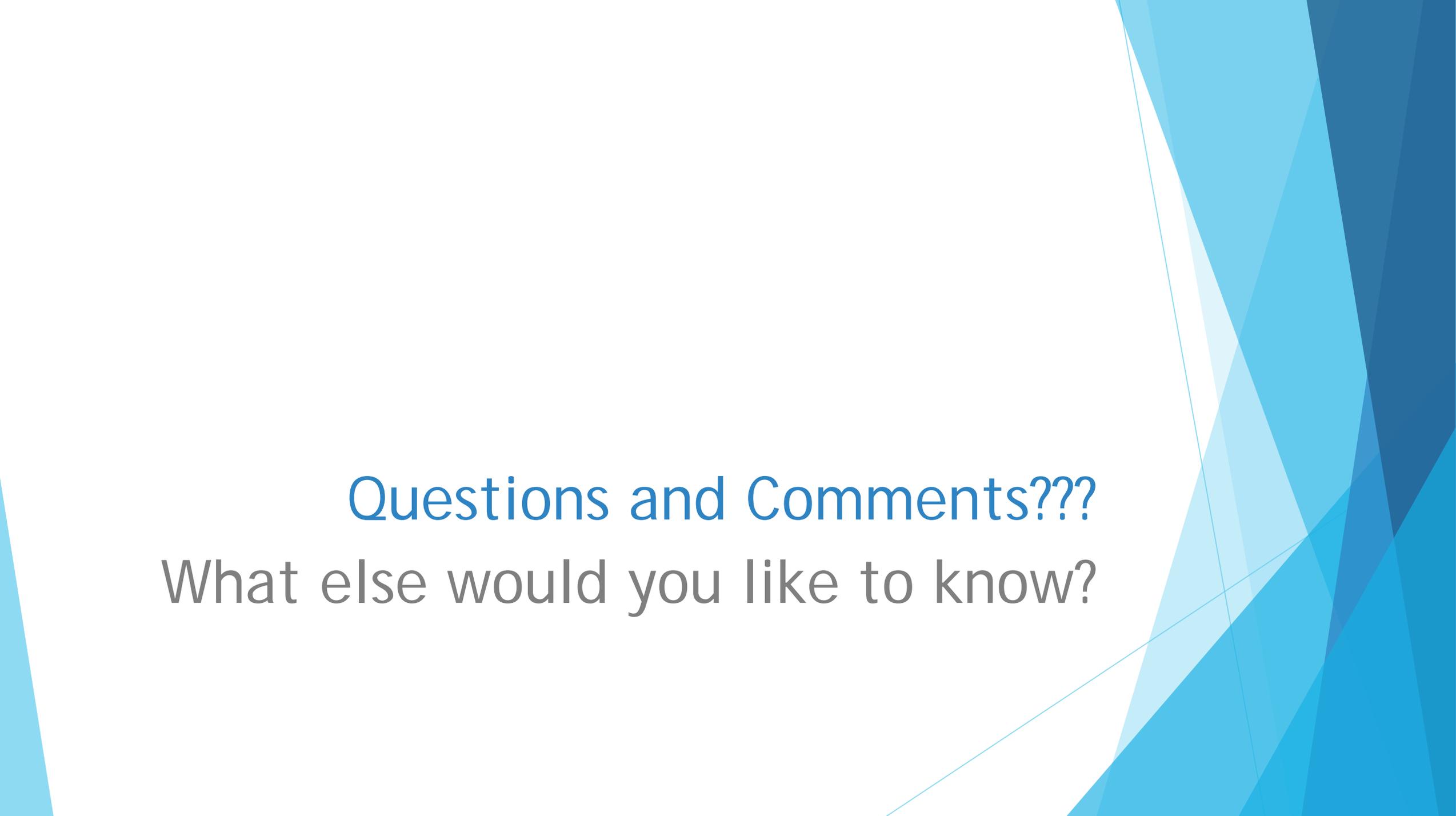| Strategic Goal	Key Performance Indicator(s)
Goal 1: Raise community appreciation for post-secondary education and the opportunities it provides.	KPI 2 Success After IVCC KPI 5 District Population Served
Goal 2: Provide resources and support systems that cultivate success for our students, employees, and community.	KPI 1 Student Academic Success KPI 3 Support for Students KPI 4 Support for Employees
Goal 3: Serve as responsible stewards of college, community, state, and donor resources.	KPI 6 Resource Management

Annual Planning

- An annual planning process is being developed with the current criteria as a foundation:
  - Departments and divisions will develop annual plans beginning with the 2018-2019 academic year.
  - Department and division goals and objectives will be mapped to the academic and strategic plans as relevant.
  - Department and division annual plans will be used to determine resource allocation during the fiscal year 2020 budgeting process.

Annual Planning
President's Annual Plan (2018-2019)

► Focus on enrollments in all programs with emphasis on high school relationships. (1.1)

► Launch new programs: 1) Certified Medical Assistant, 2) Cybersecurity and 3) Agronomy. (1.2, 2.4)

► Maintain fiscal discipline and adequate reserves. (3.2)

► Build upon recent success of new fund raising initiatives. (3.2)

► Submit interim strategic planning report to Higher Learning Commission by November 2018. (2.4)

► Update succession plan. (2.3)

Questions and Comments???
What else would you like to know?