Persuasive Speech Assignment

Purpose
To present a credible and convincing argument in support of an issue or against an issue.
Examples:
The Electoral College should be abolished.
No Child Left Behind (NCLB) should be repealed.
Music censorship is unconstitutional and should not happen in our country.
Gay marriage should be legal in the United States.

Time Limit
6 to 8 minutes

Point Value
100 points

Outline
You will provide a typed outline that conforms to the formal outline format in the textbook. The introduction will have five parts (attention getter, credibility statement, relevance statement, thesis, and preview). The argument will include all five parts of the Toulmin model and all five steps of Monroe's Motivated Sequence.

References
You must use at least SIX references for this speech. You must use at least three sources that did not come from the Internet. A correctly-formatted APA reference page should be included in the speech folder that is turned in to the instructor. All of the sources that are on the reference page must be incorporated into the speech and properly cited. For example, a speaker might say, "According to Dr. Vincent Rainey in his book, Keeping Fit, published in 1996, it only takes 30 minutes of exercise three times a week to maintain good cardiovascular health."

Attire
This is a formal presentation, and you must dress appropriately.

Visual Aids
A visual aid is not required with this speech; however, if your speech has a lot of statistics, and it would benefit from a PowerPoint, you may lose points for not having one. If your speech would benefit from showing pictures to your audience, you should use a PowerPoint. Using good judgment is the key. If you use a PowerPoint, be sure to practice your speech with the PowerPoint and make sure it works on IVCC computers.
Speech Folder
When you present your speech, you need to give the instructor a folder that includes: the outline, a reference page, copies of all sources, and a copy of your PowerPoint, if you used one.

Self Evaluations
A self evaluation of your speech is due the class period following the presentation.

Ethical Communication
Ethical communication will be demonstrated at all times. Speeches must be original and written by the student. Copying information directly from another source (book, Internet site, friend) will result in a failing grade in the course, as described in the syllabus. No one will enter or leave the room during a speech, and the audience will be attentive and respectful.

Assignment Dates
The syllabus clearly states that all speeches must be presented on the assigned date unless prior arrangements have been made and documentation provided. Unexcused absences will result in a grade of 0 on the speech. Refer to the syllabus for the definition of excused and unexcused absences, as defined by the department.