1. Define the term “learning”.
2. Describe the three phases of the classical conditioning paradigm. Draw a diagram if that helps. Give an example of the use of classical conditioning in modern society.
3. Describe the operant conditioning paradigm. Draw a diagram if that helps you. Give an example of the use of operant conditioning in modern society.
4. Explain, briefly, observational learning or the social learning paradigm. What is “self-efficacy”? 
5. What is a “reinforcer” and what is a “punishment”? Give an example(s) of each.