



ILLINOIS VALLEY COMMUNITY COLLEGE

COURSE OUTLINE

DIVISION: Natural Sciences and Business

COURSE: BUS 1201 Let's Talk Business

Date: Spring 2023

Credit Hours: 2

Complete all that apply or mark "None" where appropriate:

Prerequisite(s): None

Enrollment by assessment or other measure? Yes No

If yes, please describe:

Corequisite(s): None

Pre- or Corequisite(s): None

Consent of Instructor: Yes No

Delivery Method: **Lecture** **2 Contact Hours** (1 contact = 1 credit hour)
 Seminar **0 Contact Hours** (1 contact = 1 credit hour)
 Lab **0 Contact Hours** (2-3 contact = 1 credit hour)
 Clinical **0 Contact Hours** (3 contact = 1 credit hour)

Offered: **Fall** **Spring** **Summer**

CATALOG DESCRIPTION and IAI NUMBER (if applicable):

This course is designed to show the integration of the content across the two target courses: Fundamentals of Accounting and Introduction to Business. An understanding of this connection between the courses will help to ease the student's transition into college-level business degree programs. Guest speakers and field trips, both on-campus and off-campus, will expand the scope of the business and accounting courses to which it is linked.

ACCREDITATION STATEMENTS AND COURSE NOTES:

None

COURSE TOPICS AND CONTENT REQUIREMENTS:

Accounting
Finance
Management
Leadership
Human Resource Management
Ethics and Social Responsibility
Marketing: Marketing Strategy
Management Information Systems
Economics
Stocks, Bonds, and Mutual Funds

INSTRUCTIONAL METHODS:

Lecture
Discussion
Hands-On Activities
Demonstrations
Group Projects
Simulation
Case Projects: both individual and team approach.
Presentations: both student presentations and outside professionals.
PowerPoint

EVALUATION OF STUDENT ACHIEVEMENT:

Homework
Quizzes
Attendance
Participation
Simulation checks

INSTRUCTIONAL MATERIALS:**Textbooks**

Simulation Exercises

Resources

Wall Street Journal
Kiplinger's Magazine
Business Week
Forbes
Barron's
Textbook Web Page
Home Library (Magazines/Books)

LEARNING OUTCOMES AND GOALS:

Institutional Learning Outcomes

- 1) Communication – to communicate effectively;
- 2) Inquiry – to apply critical, logical, creative, aesthetic, or quantitative analytical reasoning to formulate a judgement or conclusion;
- 3) Social Consciousness – to understand what it means to be a socially conscious person, locally and globally;
- 4) Responsibility – to recognize how personal choices affect self and society.

Course Outcomes and Competencies

COMPETENCIES

1. Present oral presentations to top executives.
2. Demonstrate how Business and Accounting work together to increase the success of a business.
3. Improve course success rate in all college classes.
4. Demonstrate teamwork skills.
5. Demonstrate the ability to work & communicate with fellow students.
6. Demonstrate familiarity with the various available college resources on campus.
7. To make the transition into college more easily.