



How Can WELL Benefit My Community College?

Presenters



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2,000+
EMPLOYEES



>50
LOCATIONS
nationwide



\$488.10
MILLION
in 2021 revenue

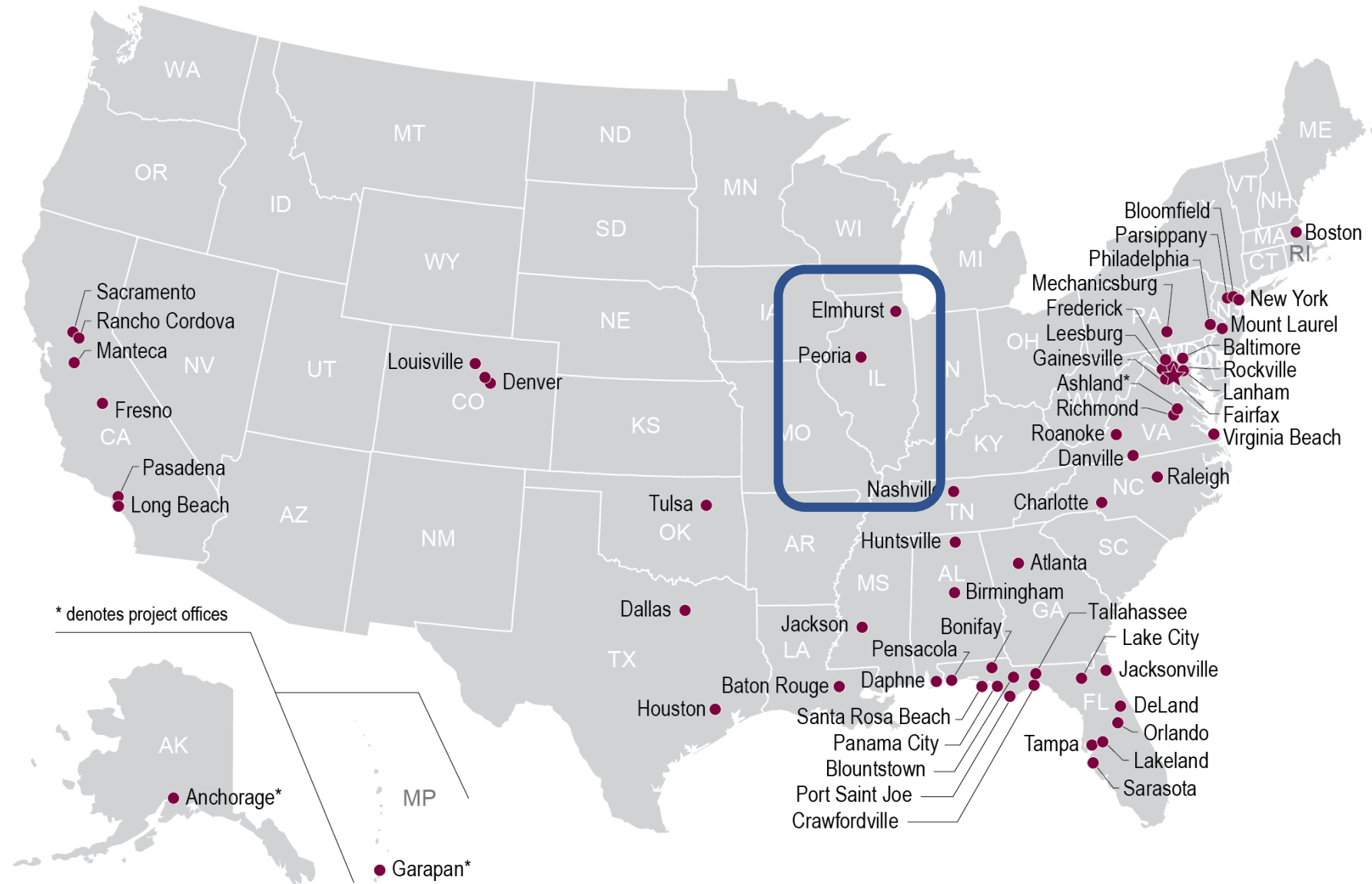


65+
YEARS

helping clients build
and shape communities



Dewberry®



Short Video – The WELL Health & Safety Seal



We spend approximately 90% of our time indoors, and our environment is the largest determinant of our overall health.



That means our health begins at home –
and at work, and in all of the
spaces we frequent on a daily basis.

Investing in health pays back.

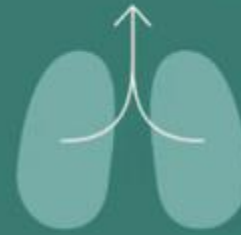
Research shows that companies that invest in health and well-being strategies can benefit from enhanced performance and increased financial returns.



7.7%
higher rents
per sq ft
in certified healthy
buildings



\$115
per sq ft in
10-year NPV
for healthy, high
performing buildings



8%
increase
in employee
performance
due to improved air quality

Download IWBI's Research Review, featuring nearly 60 independent studies:

[WEAREWELL.COM/HEALTH-PAYS-BACK](https://www.well.com/health-pays-back)

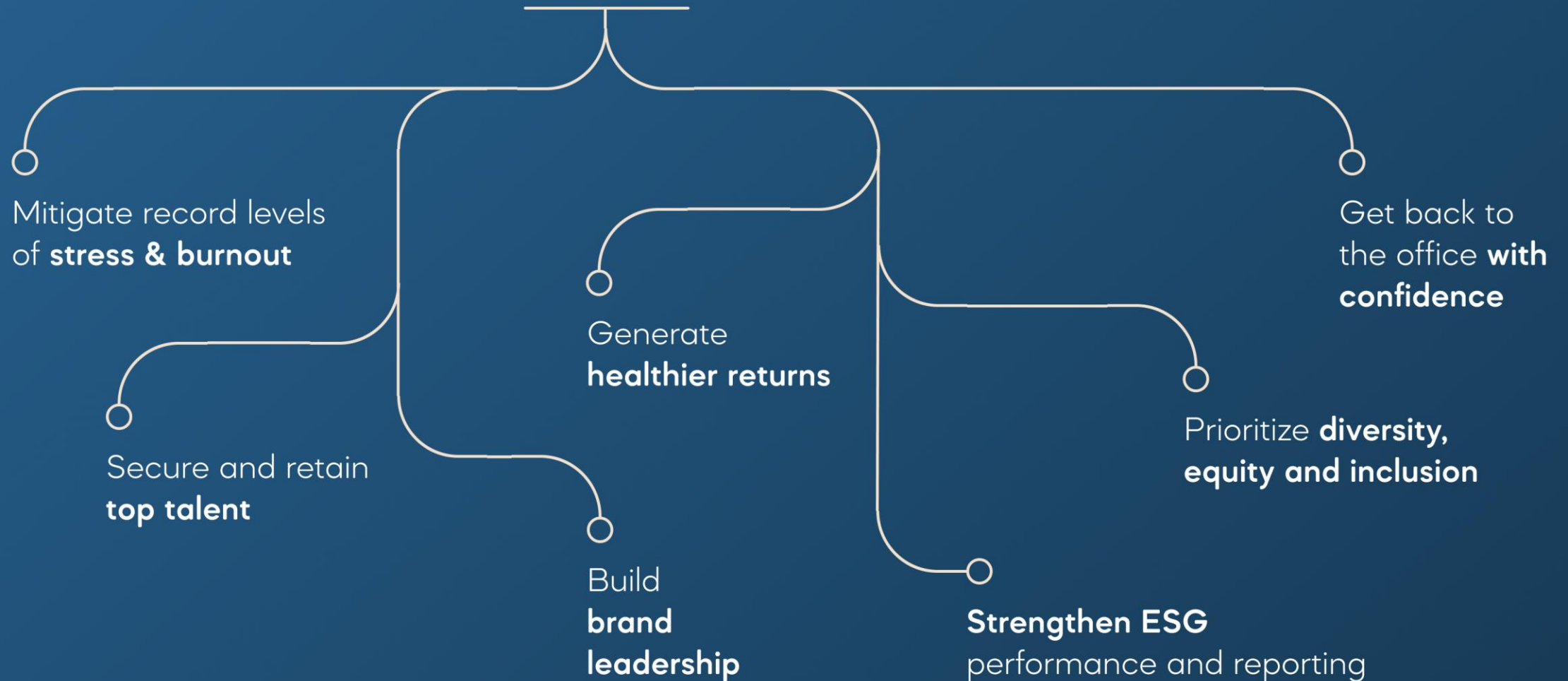


IWBI is the global authority for transforming health and well-being in buildings, organizations and communities.

Mission:

Lead the global movement for putting people first in business decision-making and culture.

WELL is an evidence-based roadmap for supporting the health & well-being of your people and your organization.



WELL IS HOLISTIC



WELL for Higher Education



WELLCERTIFIED.COM



“

We've looked at [more than] 200 studies. The school building influences student health, student thinking, and student performance, even affecting reading comprehension and test scores. [Things like] higher ventilation rates and better filtration are associated with reductions in headaches, fewer asthma attacks, better performance on cognitive function scores.”

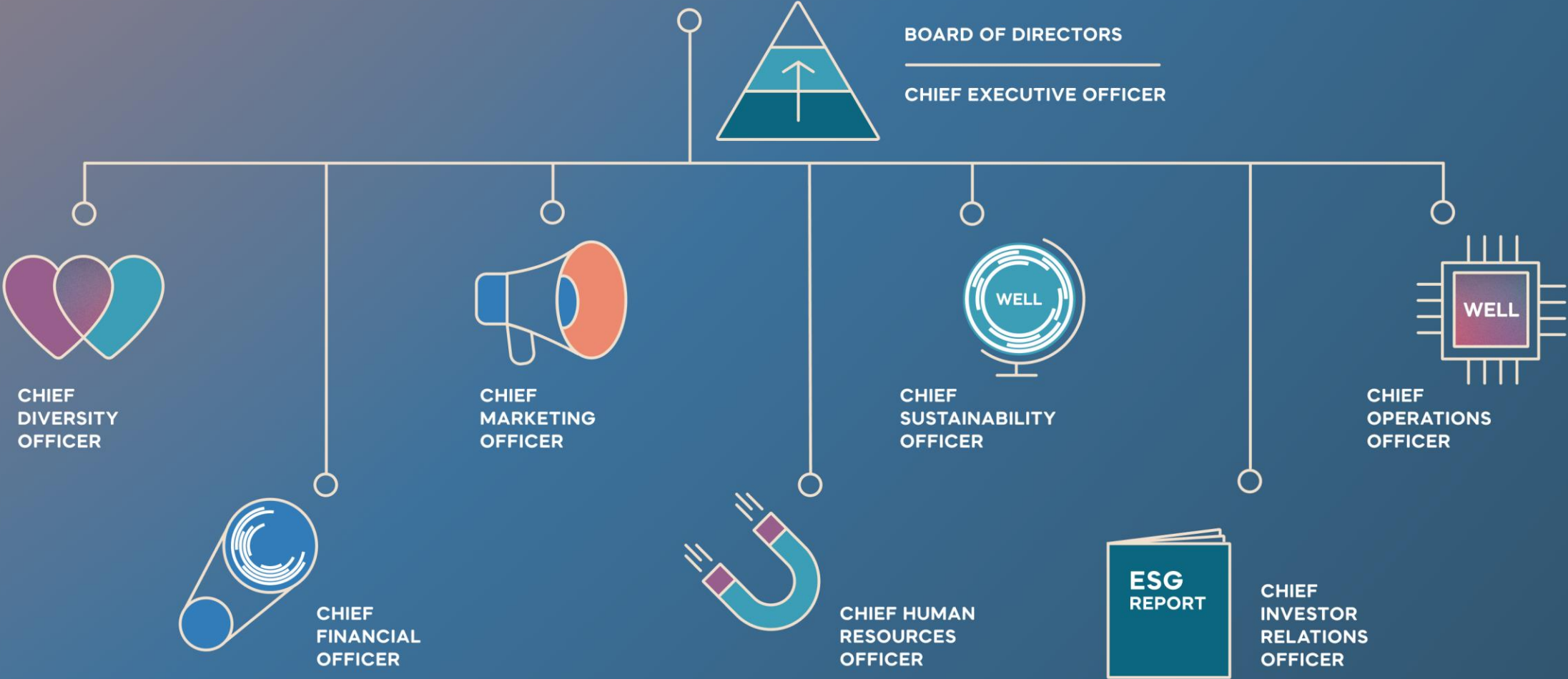
Dr. Joseph Allen | Associate Professor of Exposure Assessment Science, Environmental Health, Harvard TH Chan School of Public Health

Capture data on building performance and human experience, and **optimize space for health, productivity, creativity and collaboration over time** with WELL.



THE WELL PROGRAM

Unite your leadership around a shared vision for health.
Execute against it to drive results for your business.





A COMPREHENSIVE
APPROACH TO
WELL BEING

Putting people first

The WELL Building Standard focuses on ten concepts to advance health-focused, integrated and supportive communities.



AIR



WATER



NOURISHMENT



LIGHT



MOVEMENT



COMMUNITY



MATERIALS



MIND



ACOUSTICS



THERMAL
COMFORT

10-CONCEPT FRAMEWORK



AIR



WATER



NOURISHMENT



LIGHT



MOVEMENT



THERMAL
COMFORT



SOUND



MATERIALS



MIND



COMMUNITY

FEATURES

Performance-based or prescriptive
Design, policy or programmatic, operations/maintenance

PRECONDITION

Mandatory

OPTIMIZATION

Optional, quota to fill

PART/S

with

REQUIREMENT/S



Achieve high-level indoor air quality across a building's lifetime.

- Air quality management
- Smoke-free environment
- Ventilation design and particle filtration
- Construction pollution management
- Improve supply air
- Air quality monitoring and awareness
- Pollution infiltration management
- Combustion minimization
- Isolate sources of contaminated air
- Microbe and mold control



WATER

Access to high quality drinking water and water management.

- Performance metrics and monitoring
- Legionella control
- Enhanced quality
- Drinking water promotion
- Moisture management
- Hygiene support



NOURISHMENT

Encourage better eating habits by creating food environments where the healthiest choice is the easiest choice.

- Fruits and vegetables
- Nutritional transparency
- Refined ingredients
- Portion management
- Special diet accommodations
- Food advertising and education
- Mindful eating spaces
- Food preparation guidelines
- On-site food production
- Responsible food sourcing



LIGHT



Benefit from daylight and lighting systems designed to increase alertness, enhance experience and promote sleep.

- Appropriate light exposure
- Visual lighting design
- Circadian lighting design
- Glare control
- Daylight design strategies
- Daylight simulation
- Visual balance
- Electric light quality
- Occupant lighting control



MOVEMENT



Promote active living through environmental design strategies, policies and programs.

- Active buildings and communities
- Ergonomic design
- Active furnishings
- Circulation network
- Facilities for active occupants
- Site planning and selection
- Physical activity opportunities & promotion
- Physical activity spaces and equipment
- Self-monitoring



THERMAL COMFORT

Maximize your productivity through improved HVAC system design and by meeting thermal preferences.

- Performance metrics
- Thermal zoning
- Individual controls
- Radiant thermal comfort
- Ongoing monitoring
- Humidity control



SOUND



Improve your experience with optimal acoustical comfort parameters.

- Sound mapping
- Maximum noise levels
- Sound barriers
- Reverberation time
- Sound reducing surfaces
- Minimum background sound
- Enhanced audio devices



MATERIALS

Reduce human exposure to hazardous building materials.

- Lead, Asbestos, PCB and Mercury safety
- CCA and lead management
- Site remediation
- Material restrictions
- COC restrictions
- Materials transparency
- Materials optimization
- Waste management
- Minimal / low hazard pesticide use
- Cleaning products and protocols



MIND



Support cognitive and emotional health through design, technology and treatment strategies.

- Mental health promotion
- Connection to nature
- Connection to place
- Mental health services and education
- Stress management
- Restorative opportunities and spaces
- Tobacco cessation
- Substance use services



COMMUNITY



Establish inclusive, integrated community through social equity, civic engagement and accessible design.

- Health and wellness promotion
- Accessibility and universal design
- Emergency preparedness
- Occupant surveys
- Health services and benefits
- New parent support
- Family support
- Civic engagement
- Diversity and inclusion
- Emergency resources

The WELL Standard is a library of evidence-based building and organizational strategies that can improve the health and well-being of your people.

Access to daylight and outdoor views.



MIND



COMMUNITY



MOVEMENT



WATER



AIR



LIGHT



THERMAL COMFORT



NOURISHMENT



SOUND



MATERIALS

7,000+

peer-reviewed studies and citations

20,000+

industry leaders and practitioners

30,000+

locations enrolled

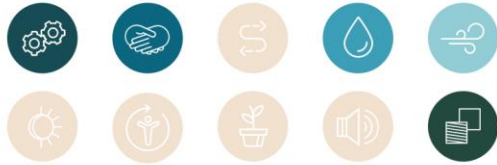
500+

evidence-based interventions

WELL

GOAL

Reopen safely and with confidence



STRATEGIES

- Mental Health Services
- Emergency Preparedness
- Health Services & Benefits
- Hygiene Support
- Smoke-free Environment
- Air Filtration
- Cleaning Products & Protocols
- β Contact Reduction

WELL

GOAL

Reduce employee stress and burnout



STRATEGIES

- Mental Health Education
- Stress Management
- Enhanced Access to Nature
- Health & Well-being Promotion
- Physical Activity Promotion
- Operable Windows
- Circadian Lighting Design
- Mindful Eating

WELL

GOAL

Foster employee engagement & retention



STRATEGIES

- Restorative Opportunities
- Diversity & Inclusion
- Ergonomic Workstation Design
- Drinking Water Promotion
- Visual Lighting Design
- Thermal Zoning
- Nutritional Transparency
- Enhanced Audio Devices

WELL Strategies

For common challenges.



Monitor and improve [air quality](#) across campus.



[Reduce hazardous materials](#) and maintain [quality cleaning products and protocols](#), especially in laboratory settings.



Make the healthy choice the easy choice with [nutrition education](#) and [responsible food sourcing](#).



Design [spaces that encourage physical activity](#) throughout the day, with things like [active furnishings](#) and [improved ergonomics](#).

WELL Strategies

For common challenges.



Set up [restorative spaces](#) and [programs](#) for students to manage mental fatigue and stress.



Create [spaces](#) for community building and design [accessible](#), dorms, to accommodate all students.



Manage noise with [sound absorbing features](#), [sound barriers](#) and [sound masking](#).



Support healthy sleep habits with [circadian lighting design](#) and [enhance daylight access](#).

WELL Health-Safety Rating for Facility Operations and Management

An evidence-based, third-party verified rating for all new and existing building and facility types focusing on operational policies, maintenance protocols, occupant engagement and emergency plans to address acute health threats, including COVID-19 and beyond.

WELLCERTIFIED.COM





A rating to meet the moment

The [WELL Health-Safety Rating for Facility Operations and Management](#) helps buildings and organizations address the health, safety and well-being of their most valuable asset – their people.

Shaped by experts and evidence



POWERED BY RESEARCH & EXPERTS

Strategies informed by over 20,000 researchers and practitioners, including **600 experts from the IWBI Task Force on COVID-19.**



ROOTED IN THE WELL BUILDING STANDARD (WELL)

WELL applies the science. Developed over 10 years and backed by the latest scientific research, WELL outlines key building-level and organizational strategies across 10 categories.



VALIDATED BY COMPREHENSIVE REVIEW

Third-party verified to help ensure that proper evidence-based protocols have been adopted.

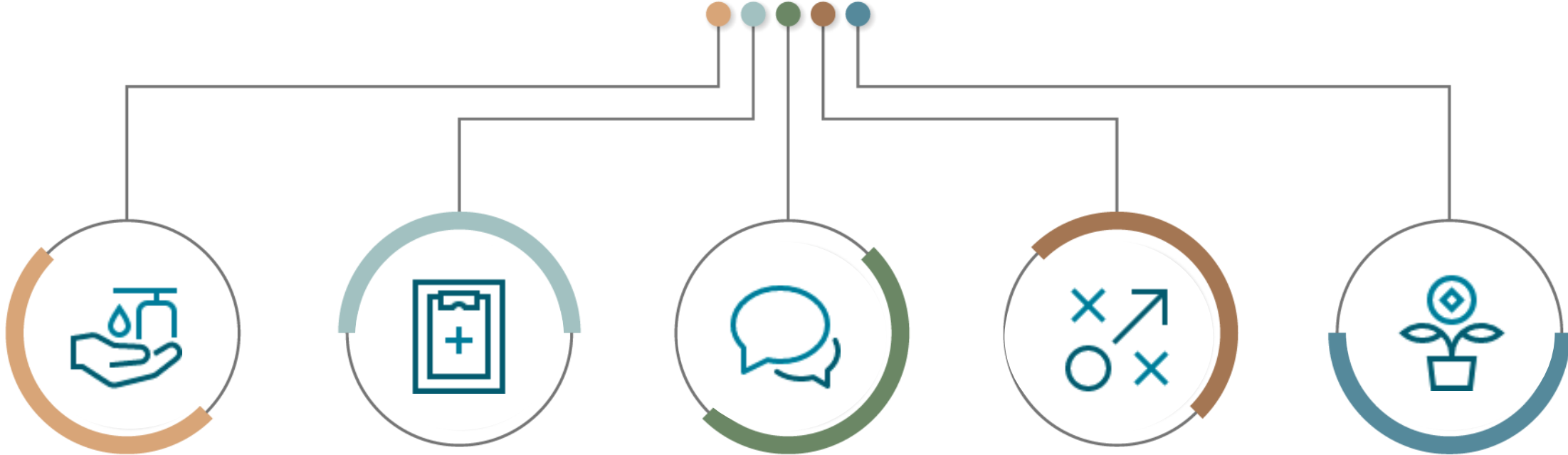


SUPPORTED BY ROBUST TECHNOLOGY

Data visualization and project management tools can help support human and social capital performance and reporting.

How does it work?

Policies and protocols designed to:



Keep spaces clean and sanitized

Provide essential health benefits and services

Communicate health and safety efforts

Prepare for an emergency

Assess air and water quality

Dive into the details

CLEANING AND SANITIZATION PROCEDURES

- Support Handwashing
- Reduce Surface Contact
- Improve Cleaning Practices
- Select Preferred Cleaning Products
- Reduce Respiratory Particle Exposure

EMERGENCY PREPAREDNESS PROGRAMS

- Develop Emergency Preparedness Plan
- Create Business Continuity Plan
- Plan for Healthy Re-Entry
- Provide Emergency Resources
- Bolster Emergency Resilience
- Establish Health Entry Requirements

HEALTH SERVICE RESOURCES

- Provide Sick Leave
- Provide Health Benefits
- Support Mental Health Recovery
- Promote Flu Vaccines
- Promote a Smoke-Free Environment

AIR AND WATER QUALITY MANAGEMENT

- Assess Ventilation
- Assess and Maintain Air Treatment Systems
- Develop Legionella Management Plan
- Monitor Air and Water Quality
- Manage Mold and Moisture

STAKEHOLDER ENGAGEMENT AND COMMUNICATION

- Promote Health and Wellness
- Share Food Inspection Information

Lead with transparency

The WELL Health-Safety seal is a visible indication that a building's health and safety efforts are backed by science and validated by a third party.



Your health and safety journey



Enroll

Enroll in the WELL Health-Safety Rating.



Customize Your Approach

Select the features that align with your organizational goals.



Review

Upload documentation for third-party review to confirm that you've successfully met the feature requirements.



Achieve

Earn the WELL Health-Safety Rating and promote your achievement with the WELL Health-Safety seal.



Renew

Maintain your commitment to health and safety through our annual renewal process.

Ways to demonstrate progress and performance

LOCATION-BASED ACHIEVEMENTS



Ratings

Target your approach by focusing on a subset of strategies to address specific themes.



Certification

Make a comprehensive commitment by implementing strategies across all 10 WELL categories.

ORG-WIDE BENCHMARK

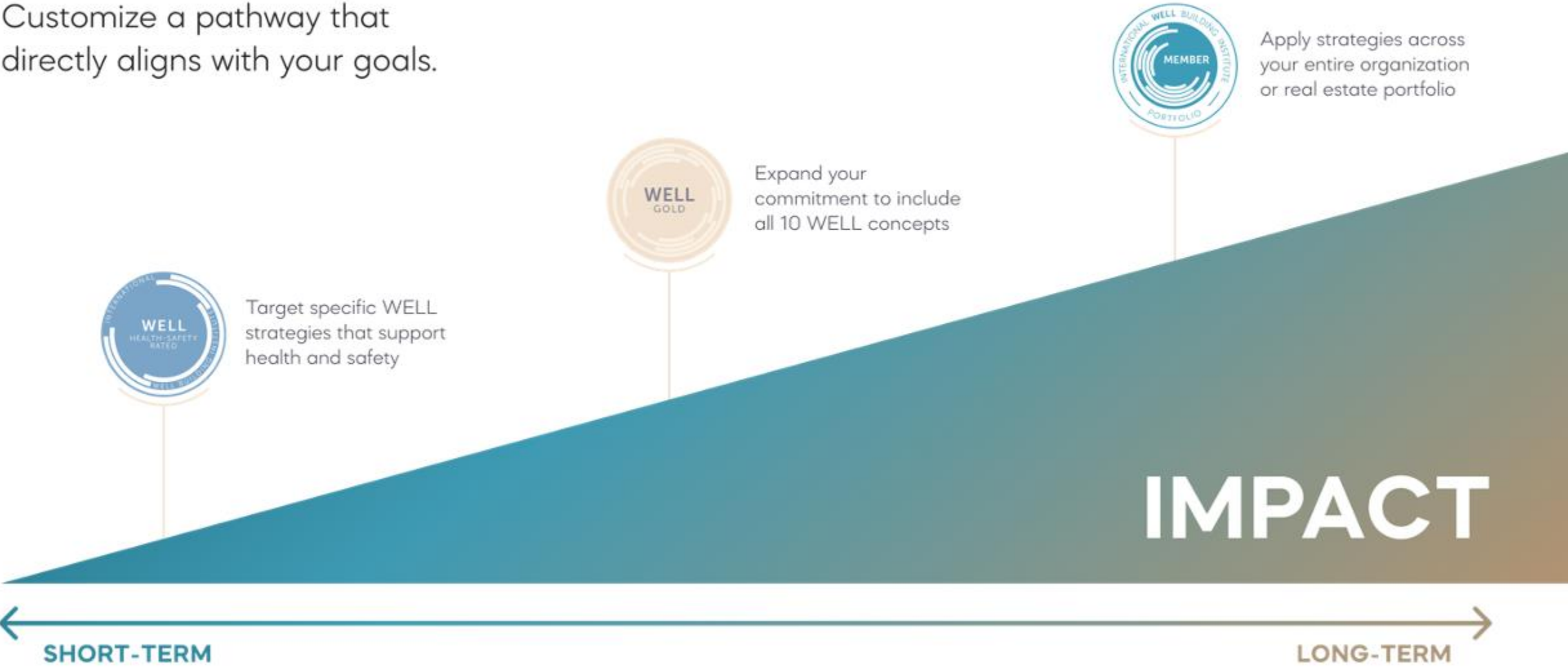


Score

Benchmark progress against your peers with an org-wide measure of health and well-being performance.

Start your commitment, expand your impact

Customize a pathway that directly aligns with your goals.



Apply WELL at scale

Subscribers gain access to all that WELL has to offer with:

- ✓ Unlimited certifications & ratings
- ✓ Enhanced ESG reporting & analytics
- ✓ Co-marketing & occupant engagement
- ✓ Concierge support & premium project management platform
- ✓ WELL Score to benchmark human & social capital performance



WELL SCORE



WELL CERTIFICATION



WELL RATINGS



WELL STANDARD + PLATFORM + ROADMAP + SUPPORT NETWORK



Thank you
