

# ILLINOIS VALLEY COMMUNITY COLLEGE



## COURSE OUTLINE

DIVISION: Humanities, Fine Arts Social Sciences

COURSE: JRN 2000 —  
Journalism/Communications Internship

Date: 09/10/2011

Credit Hours: Variable (1.0-3.0) Depending upon assignment  
75 hours = 1 credit hour  
150 hours = 2 credit hours  
225 = 3 credit hours

Prerequisite(s): Completion of JRN 1002/Consent of instructor

Delivery Method:  Lecture      0 Contact Hours (1 contact = 1 credit hour)  
 Seminar      0 Contact Hours (1 contact = 1 credit hour)  
 Lab      0 Contact Hours (2 contact = 1 credit hour)  
 Clinical      0 Contact Hours (3 contact = 1 credit hour)  
 Online  
 Blended

Offered:  Fall     Spring     Summer

IAI Equivalent –**Only for Transfer Courses**-go to <http://www.itransfer.org>:

### CATALOG DESCRIPTION:

This course offers the student a practicum experience. Students will work in jobs directly related to their field of study. This gives the student an opportunity to utilize the principles and skills they have learned in the classroom in real-world situations. Individual students are responsible for contacting a local communications outlet to secure an internship position.

## GENERAL EDUCATION GOALS ADDRESSED

*[See the last page of this form for more information.]*

### Upon completion of the course, the student will be able:

[Choose those goals that apply to this course.]

- To apply analytical and problem solving skills to personal, social and professional issues and situations.
- To communicate orally and in writing, socially and interpersonally.
- To develop an awareness of the contributions made to civilization by the diverse cultures of the world.
- To understand and use contemporary technology effectively and to understand its impact on the individual and society.
- To work and study effectively both individually and in collaboration with others.
- To understand what it means to act ethically and responsibly as an individual in one's career and as a member of society.
- To develop and maintain a healthy lifestyle physically, mentally, and spiritually.
- To appreciate the ongoing values of learning, self-improvement, and career planning.

### EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

*[Outcomes related to course specific goals.]*

#### Upon completion of the course, the student will be able to:

Learning Outcome 1: Students will broaden their awareness of communications/journalism careers.

Competency 1.1: Students will explore and evaluate internship duties/activities within the context of their career plan.

Competency 1.2: Students will be able to compare required workplace skills to previously acquired classroom skills to identify areas for further study.

Competency 1.3: The student will have the opportunity to evaluate the job as to whether he or she has chosen the correct career path for future employment.

Learning Outcome 2: Student will gain experience in the communications/journalism field.

Competency 2.1: Student will fulfill the requisite internship duties/activities as devised by the instructor and on-site supervisor.

Competency 2.2: Student will analyze how the internship experiences will aid educational and career objectives.

Competency 2.3: The student will be able to more fully develop those competencies and attitudes needed for entry-level employment and future advancement opportunities in the student's selected field of employment.

\*\* Additional student learning outcomes and student competencies may be developed specific to the discipline depending on the organization providing the internship experience.

### COURSE TOPICS AND CONTENT REQUIREMENTS:

Placement is to be secured in the communications/media organization by the student. The work experience should be reflective of an entry-level position in the field. The hours worked in the field will determine the number of credits earned.

**INSTRUCTIONAL METHODS:**

Supervised experience in relevant organization  
Student journal/record of observation/reflection  
Workplace mentoring

**INSTRUCTIONAL MATERIALS:**

Policy and Procedure Guides from the internship site  
IVCC internship guide  
Weekly internship form  
Final evaluation form  
Employer forms  
Supplemental materials distributed by on-site supervisor

**STUDENT REQUIREMENTS AND METHODS OF EVALUATION:**

Attendance  
Supervisor Evaluations  
Instructor Evaluations  
Summary Project/Portfolio

**OTHER REFERENCES**

# Course Competency/Assessment Methods Matrix

JRN 2000 – Journalism/ Communications Internship	Assessment Options																																		
<p>For each competency/outcome place an “X” below the method of assessment to be used.</p>	Assessment of Student Learning	Article Review	Case Studies	Group Projects	Lab Work	Oral Presentations	Pre-Post Tests	Quizzes	Written Exams	Artifact Self Reflection of Growth	Capstone Projects	Comprehensive Written Exit Exam	Course Embedded Questions	Multi-Media Projects	Observation	Writing Samples	Portfolio Evaluation	Real World Projects	Reflective Journals	Applied Application (skills) Test	Oral Exit Interviews	Accreditation Reviews/Reports	Advisory Council Feedback	Employer Surveys	Graduate Surveys	Internship/Practicum /Site Supervisor Evaluation	Licensing Exam	In Class Feedback	Simulation	Interview	Written Report	Assignment			
	Direct/ Indirect	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	I	I	I	I	D	D									
Learning Outcome 1: Students will broaden their awareness of communications/journalism careers.																		X	X																
Competency 1.1: Students will explore and evaluate internship duties/activities within the context of their career plan.																		X	X																
Competency 1.2: Students will be able to compare required workplace skills to previously acquired classroom skills to identify areas for further study.																		X	X																
Competency 1.3: The student will have the opportunity to evaluate the job as to whether he or she has chosen the correct career path for future employment.																		X	X																
Learning Outcome 2: Student will gain experience in the communications/journalism field.																		X	X							X									
Competency 2.1: Student will fulfill the																		X	X							X									

