

Higher Education IT Spending Trends for 2024-2025

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WISDOM

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WIPFLI

“ 2023 brought no pause from disruptive pressures for higher education leaders, and 2024 has been no different. Financial pressures, political pressures and reputational pressures all combine to challenge the business models and operating models of [institutions]. ”

Gartner *Top Business Trends in Higher Education for 2024*

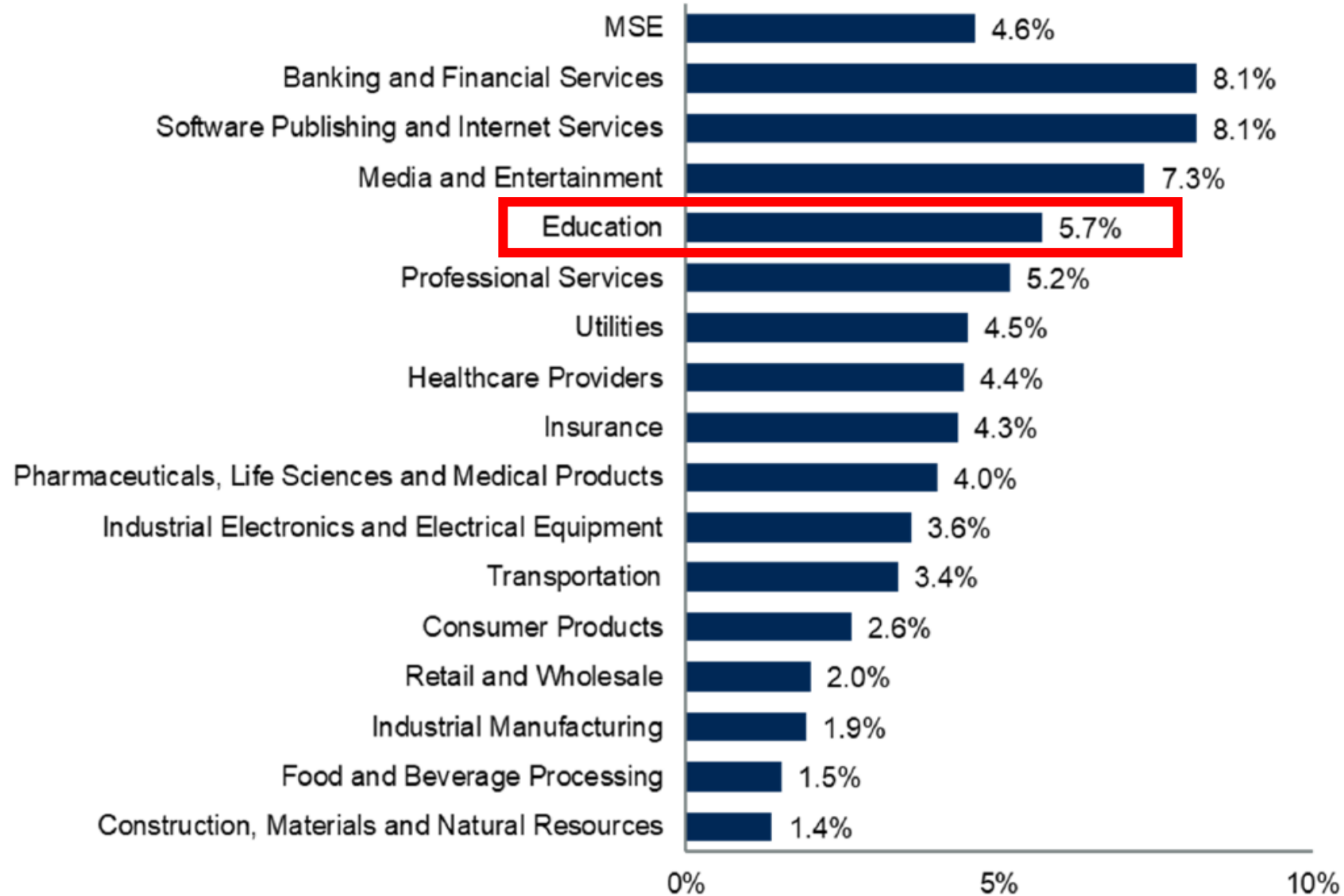
- Student recruitment and enrollment
- Modernize existing practices and systems
- Evolve teaching and learning models
- Support new academic offerings and delivery
- Financial

“ ...only 19% of higher education CIOs rate themselves and their IT leadership teams as proficient or expert in tracking and assessing disruptive trends...” - **2024 Gartner CIO and Technology Executive Survey**

Figure 3: IT Spending as a Percent of Revenue

IT Spending as a Percent of Revenue

Midsized Enterprises

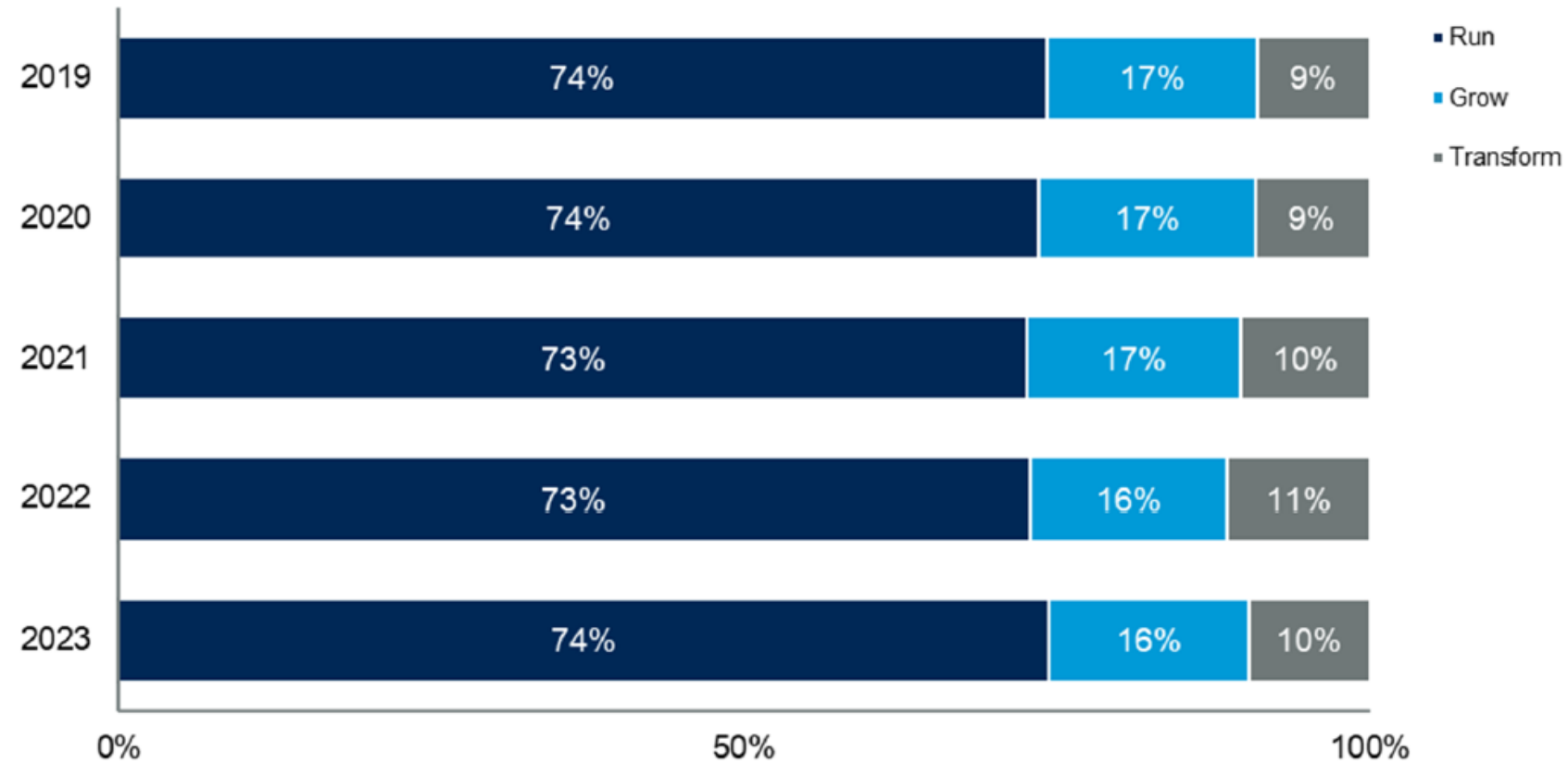


Cross-
Industry
Comparison

Cross-Industry Comparison

IT Spending to Run, Grow and Transform the Business

Midsized Enterprises

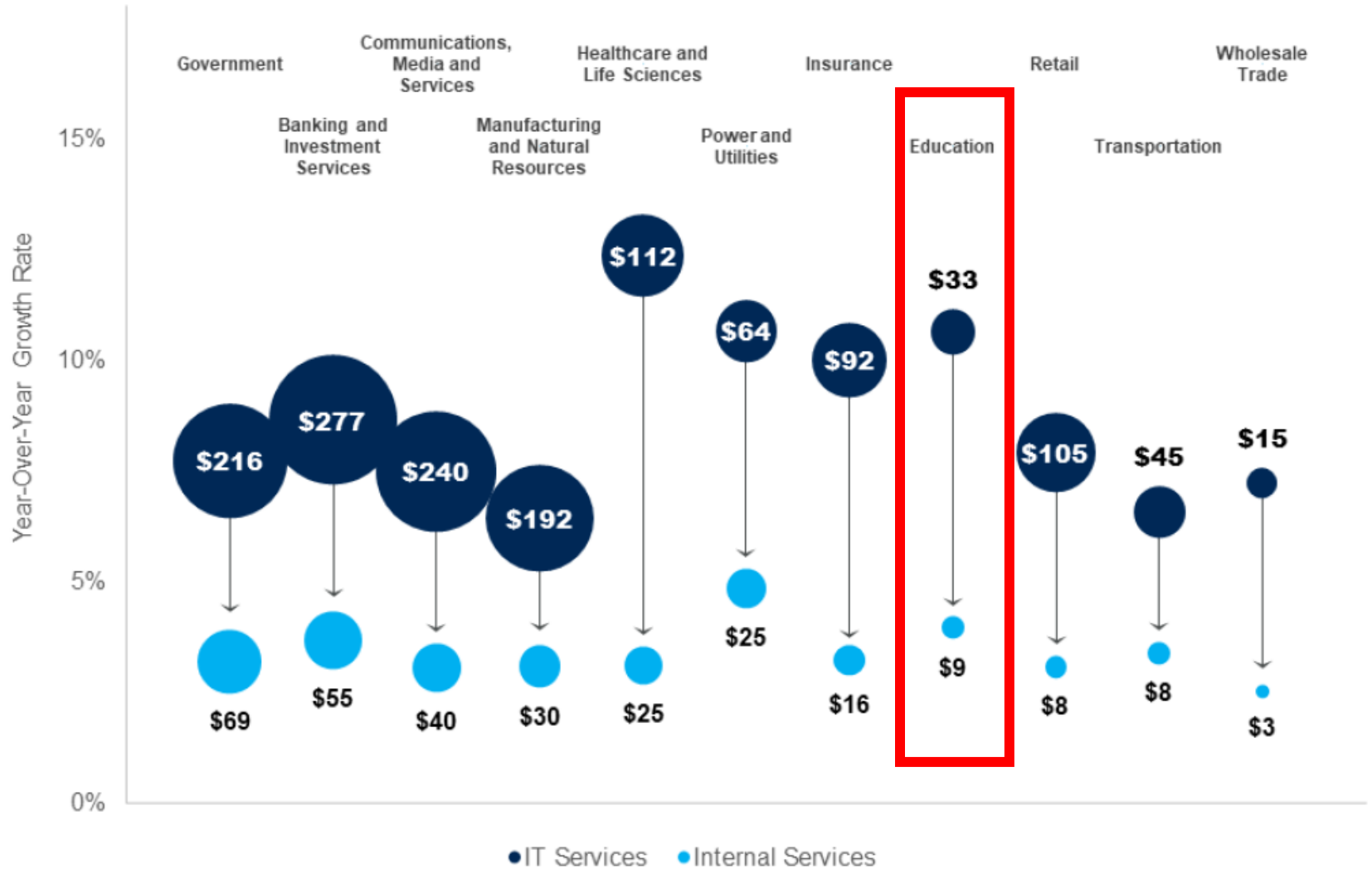


Source: Gartner (2023)

Note: Totals may not equal 100% due to rounding.

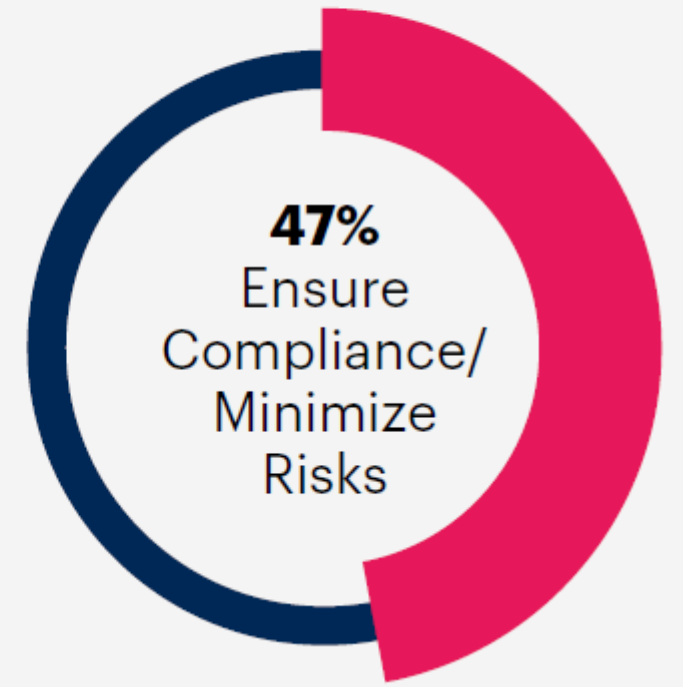
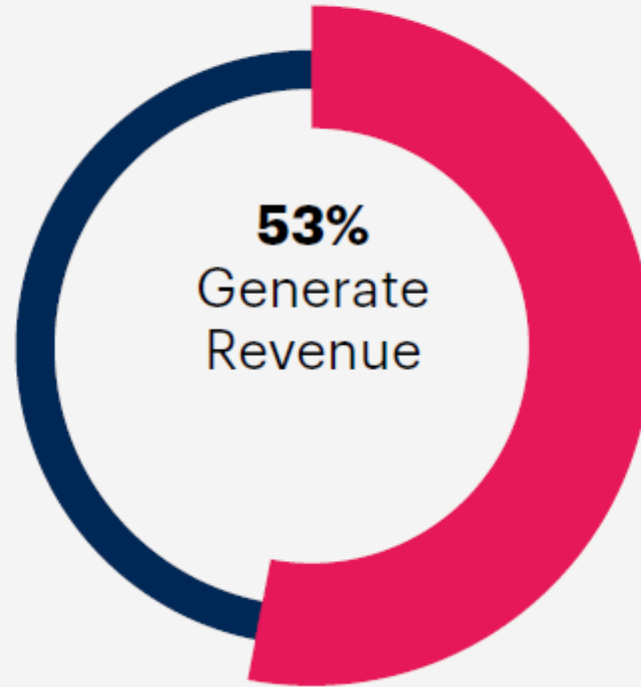
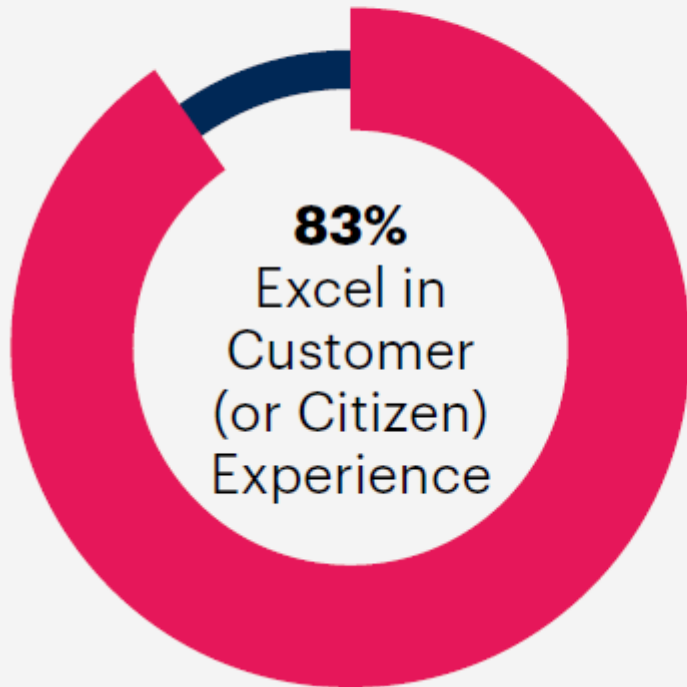
Cross-Industry Comparison

2023 Spending on IT Services Versus Internal Services (Billions of U.S. Dollars)



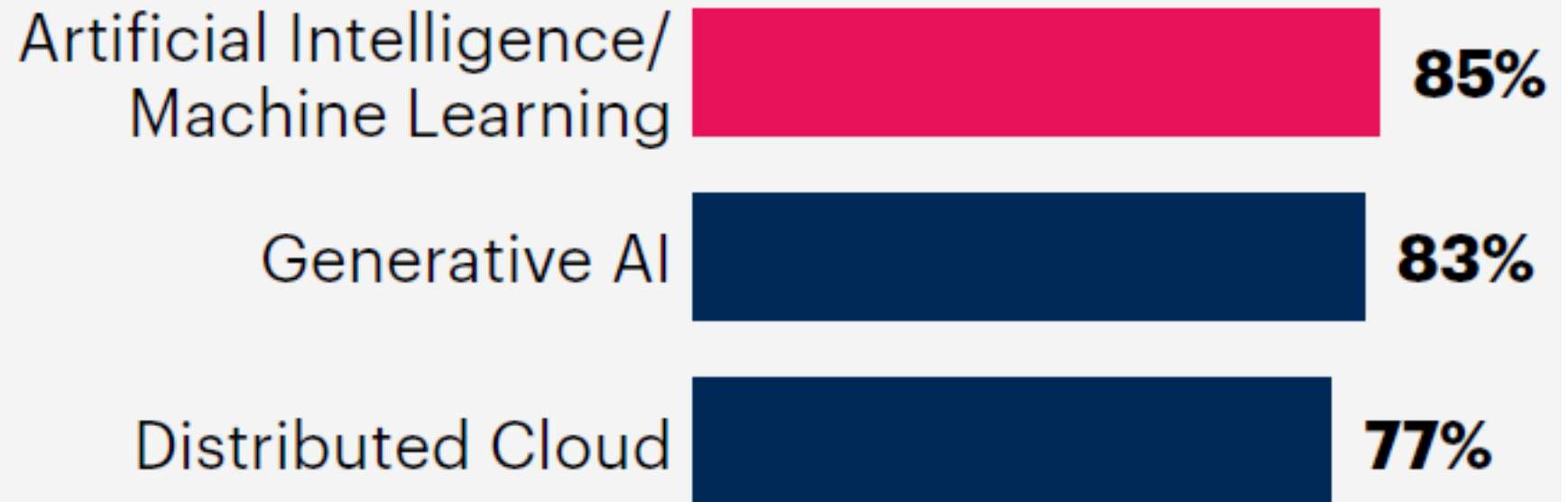
Gartner 2024 Higher Ed CIO and Technology Executive Survey Results

What are the most critical outcomes for digital technology investments?



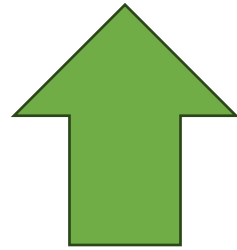
Gartner 2024 Higher Ed CIO and Technology Executive Survey Results

Which technologies are most likely to be implemented by 2026?



Gartner 2024 Higher Ed CIO and Technology Executive Survey Results

Higher Ed IT budgets increased:
2.1%



The demand for hybrid and blended learning:



“

By 2027, 60% of higher education institutions will adopt a hybrid operating model that blends physical and virtual capabilities to deliver the institutional mission.

”

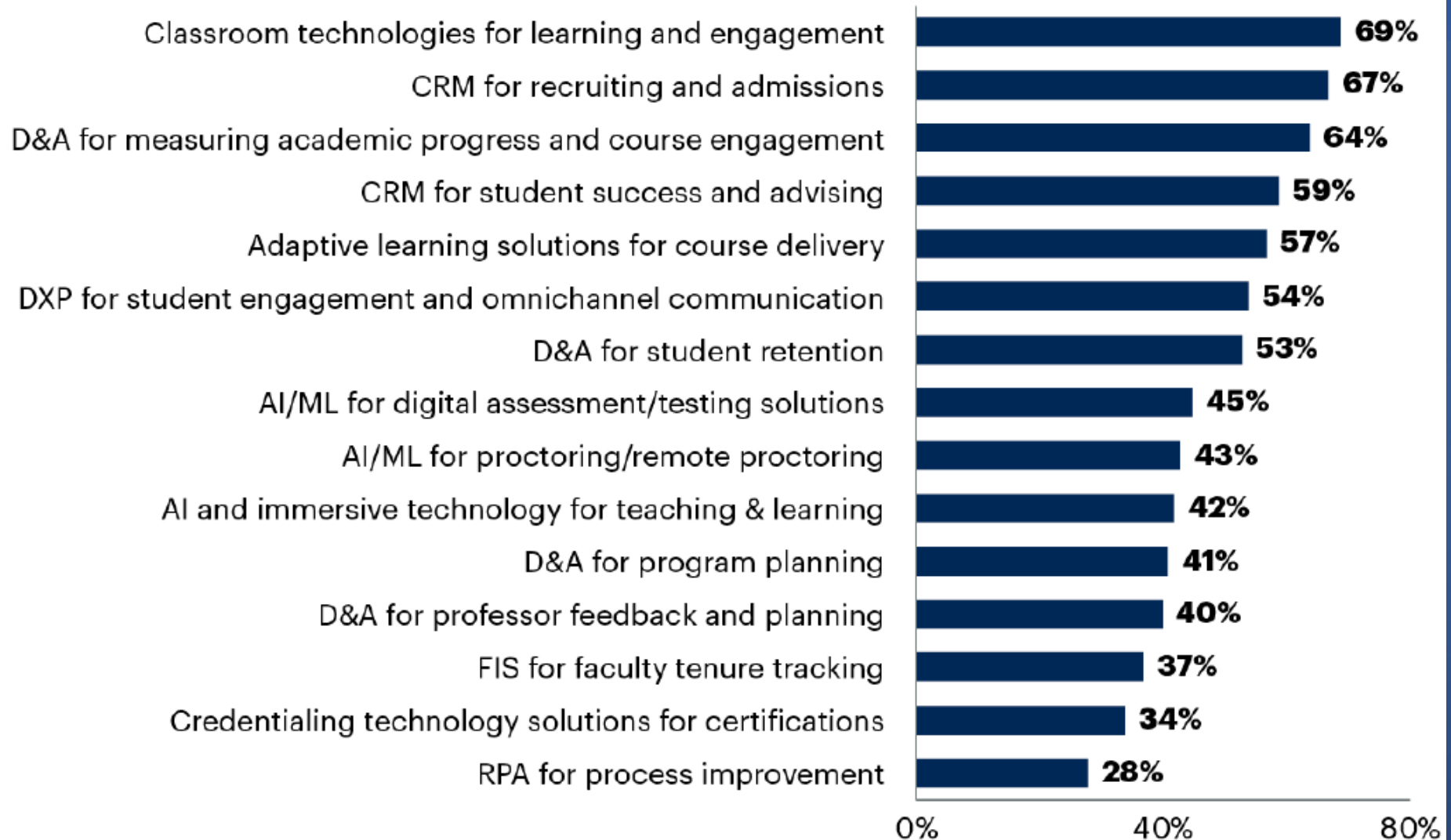
Predicts 2024: Education Automation, Adaptability and Acceleration

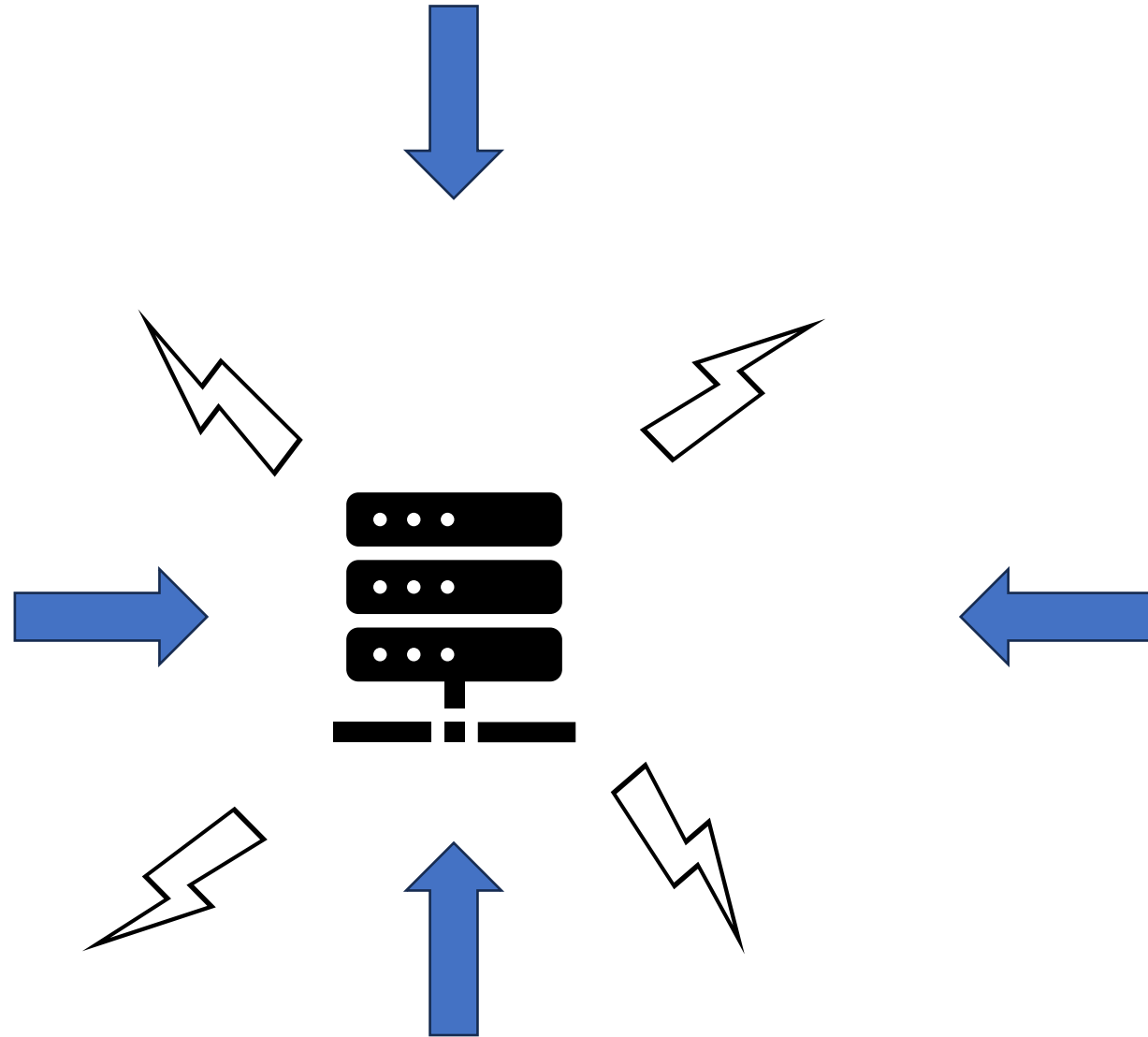


Figure 1: Importance of Technology Use Cases, IT and Business Leaders in Higher Education

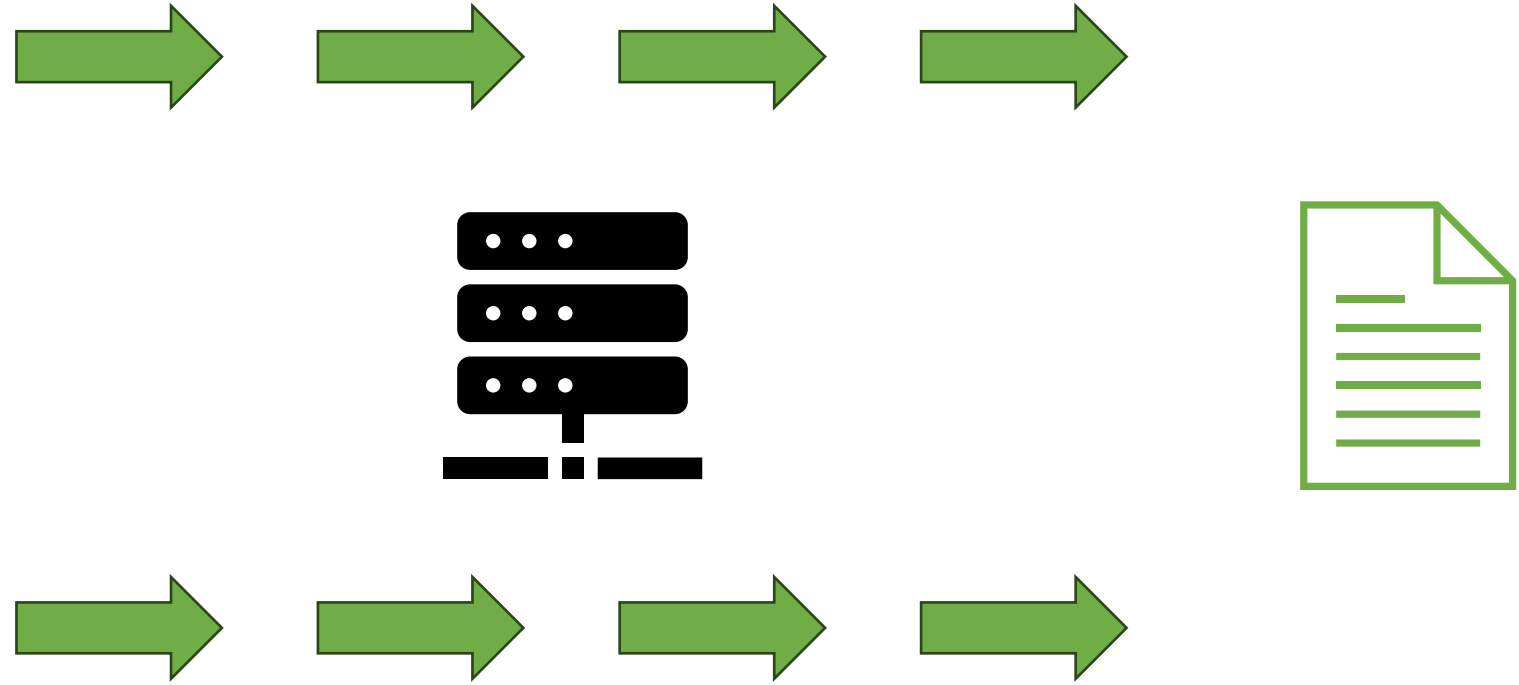
Importance of Technology Use Cases

Percent of higher education respondents indicating “very important”



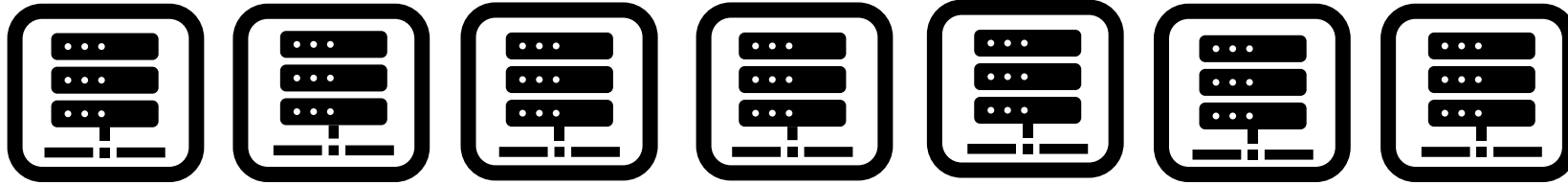


Learning Management System [LMS]

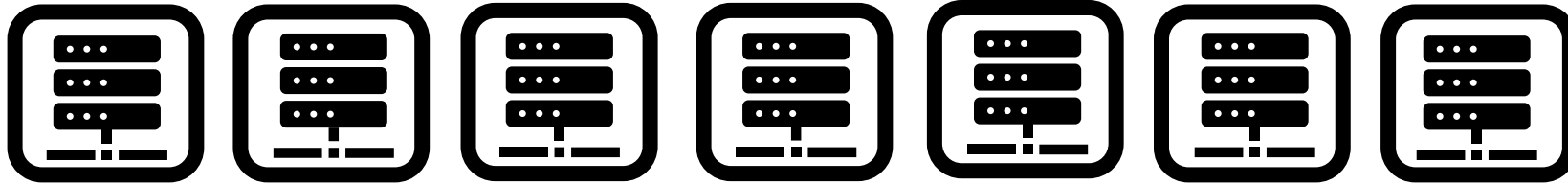


First Month of Semester

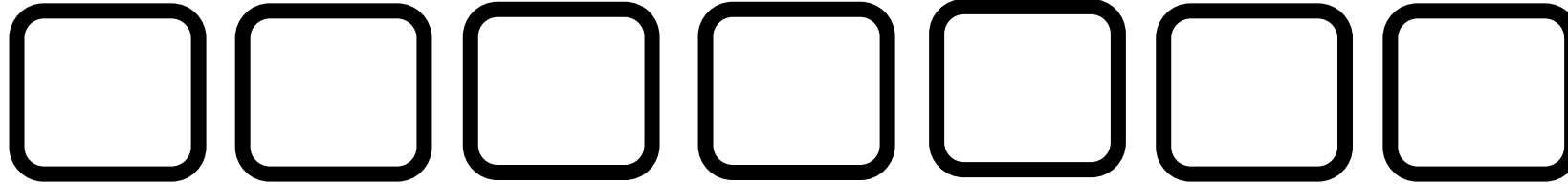
Week 1



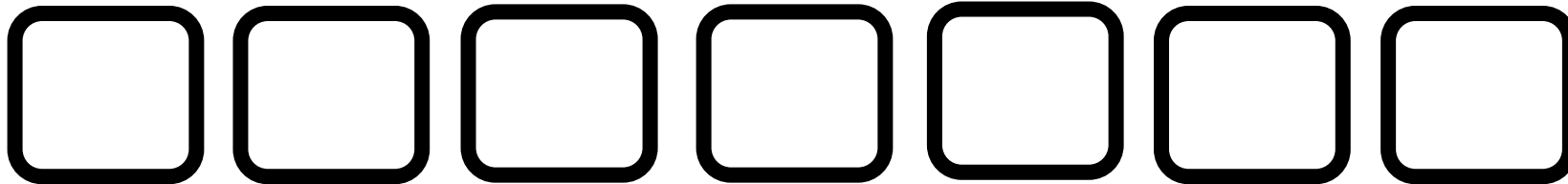
Week 2



Week 3



Week 4



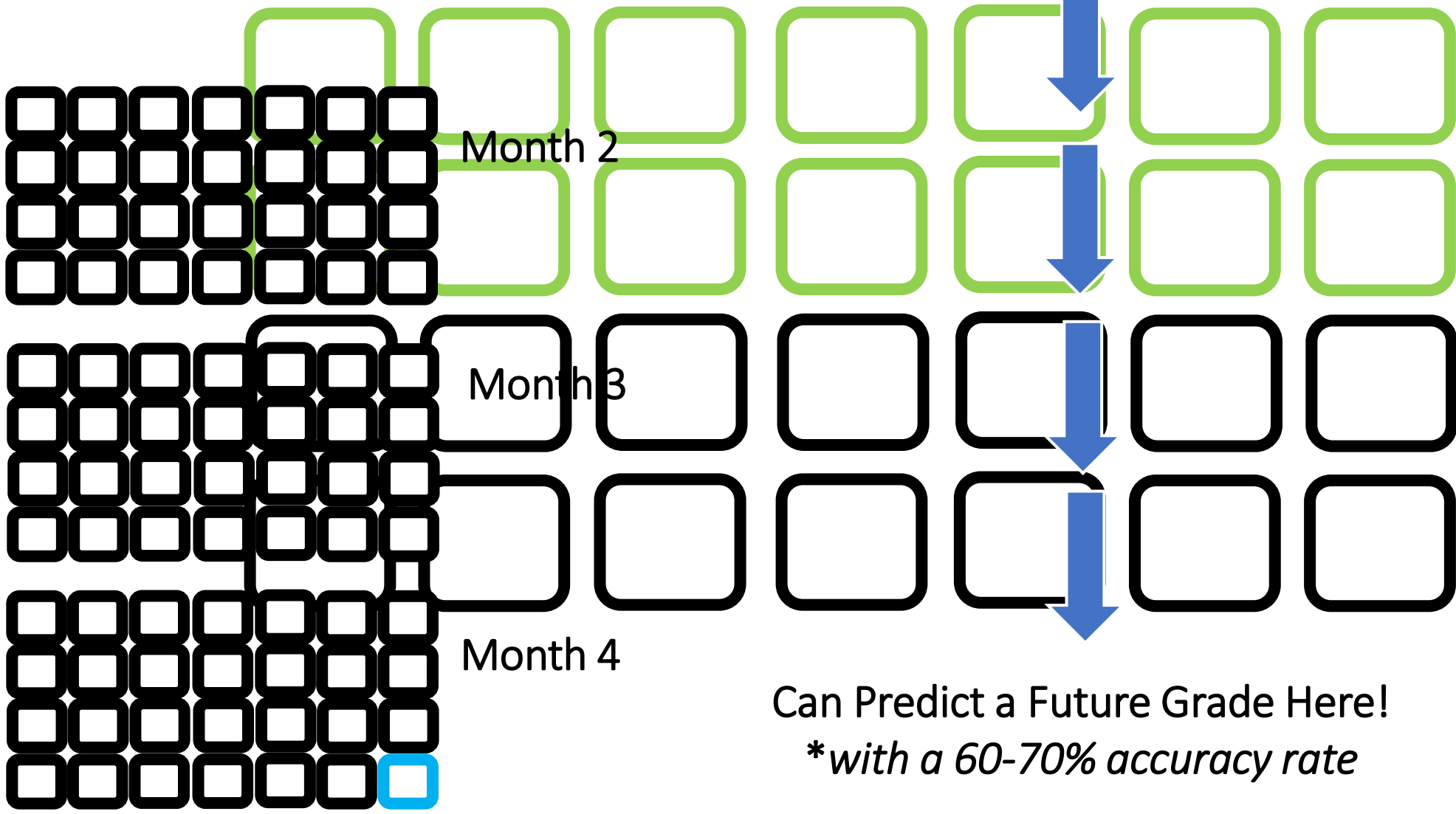
Student Interactive Data Collected Here...

Month 1

Month 2

Month 3

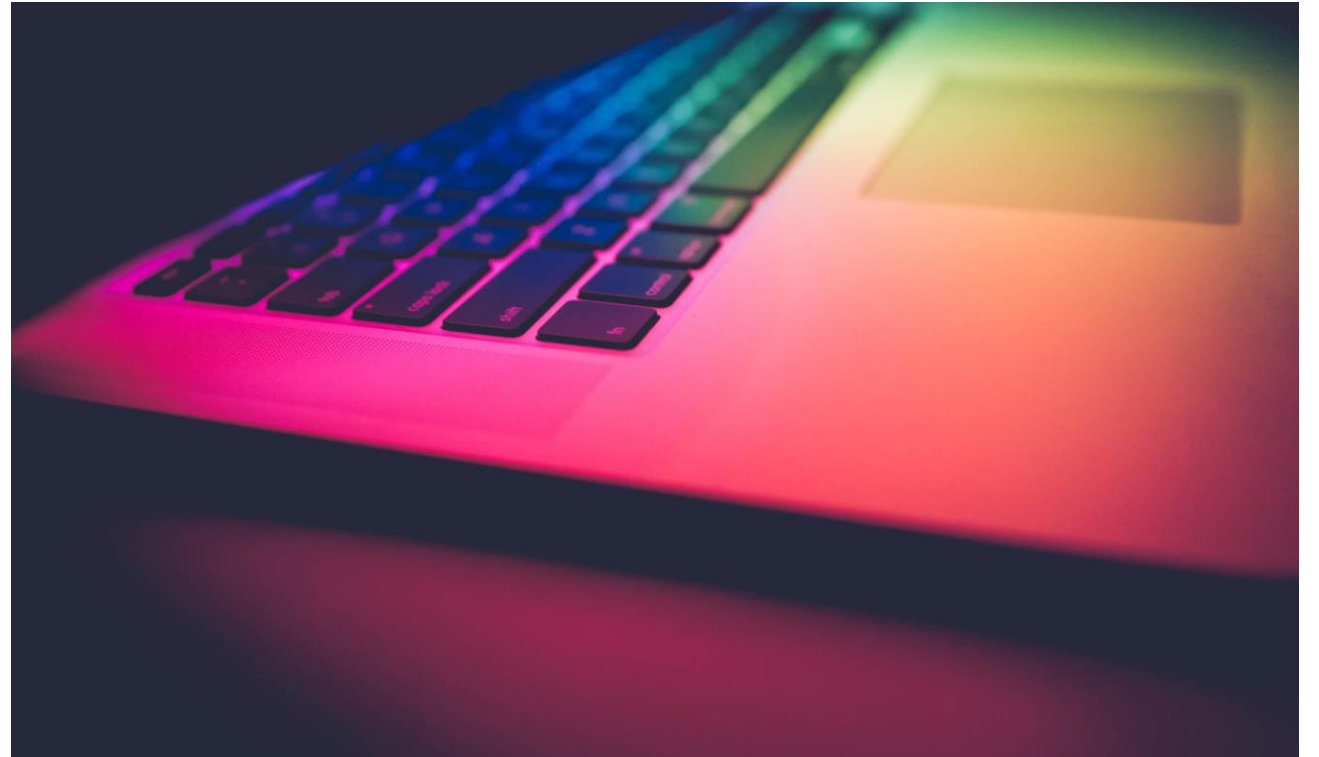
Month 4



Can Predict a Future Grade Here!
**with a 60-70% accuracy rate*



Case Study - <https://edu.google.com/why-google/customer-stories/ivytech-gcp/>



The image features a background of a bright blue sky with scattered white clouds, transitioning into a dark blue gradient on the left side. The clouds are more prominent in the lower right quadrant, appearing as soft, white puffs against the lighter blue sky. The overall composition is clean and modern, with a focus on color and light.

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