



Mobile Device Security ICCCFO – April 9, 2015

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Agenda

- Brief History of Mobile Devices
- Current Risks
- Current Mobile Vulnerability Trends
- Example Mobile Hacks
- Risk Mitigation Strategies
- Q&A

Brief History of Mobile Devices

Few People Remember this:



Or this:



Brief History of Mobile Devices

The iPhone, costing \$200 today, replaces 13 separate devices listed in a 1991 Radio Shack advertisement costing over \$5,000

Radio Shack
AMERICA'S TECHNOLOGY STORE

PRESIDENTS' BIRTHDAY SALE!
DON'T DELAY! 3-DAY SPECIALS ABOVE GOOD SATURDAY THRU MONDAY ONLY!

0% \$5,225 in 2013 dollars for 13 products in this ad
TRY! OFFER IS TUESDAY FEBRUARY 19

COME IN AND TAKE ADVANTAGE OF THESE OTHER FANTASTIC VALUES!

Product	Original Price	Special Price	Savings
1000 TL/3 Computer System	\$2159	\$1599	Save \$670
Mobile Cellular Telephone	\$299	\$199	Save \$100
Deluxe Portable CD Player	\$199.95	\$159.95	Save \$40
Tiny Dual-Superhet Radar Detector	\$799.95	\$709.95	Save \$90
Compact 10-Channel Desktop Scanner	\$999.95	\$909.95	Save \$90
VHS Camcorder	\$899	\$799	Save \$100
Mobile CB With Channel Controls on Mike	\$499.95	\$409.95	Save \$90
Our Easiest-to-Use Phone Answerer	\$599.95	\$499.95	Cut 17%
3-Way Speakers With Massive 10" Woofer	\$1999.95	\$1499.95	Save \$500
20-Memory Speed-Dial Phone	\$299.95	\$209.95	Cut 33%
Handheld Voice-Activated Cassette Tape Recorder	\$299.95	\$209.95	40% Off

Check Your Phone Book for the Radio Shack Store or Dealer Nearest You.
Most Major Credit Cards Welcome.

Current Risks—Problems

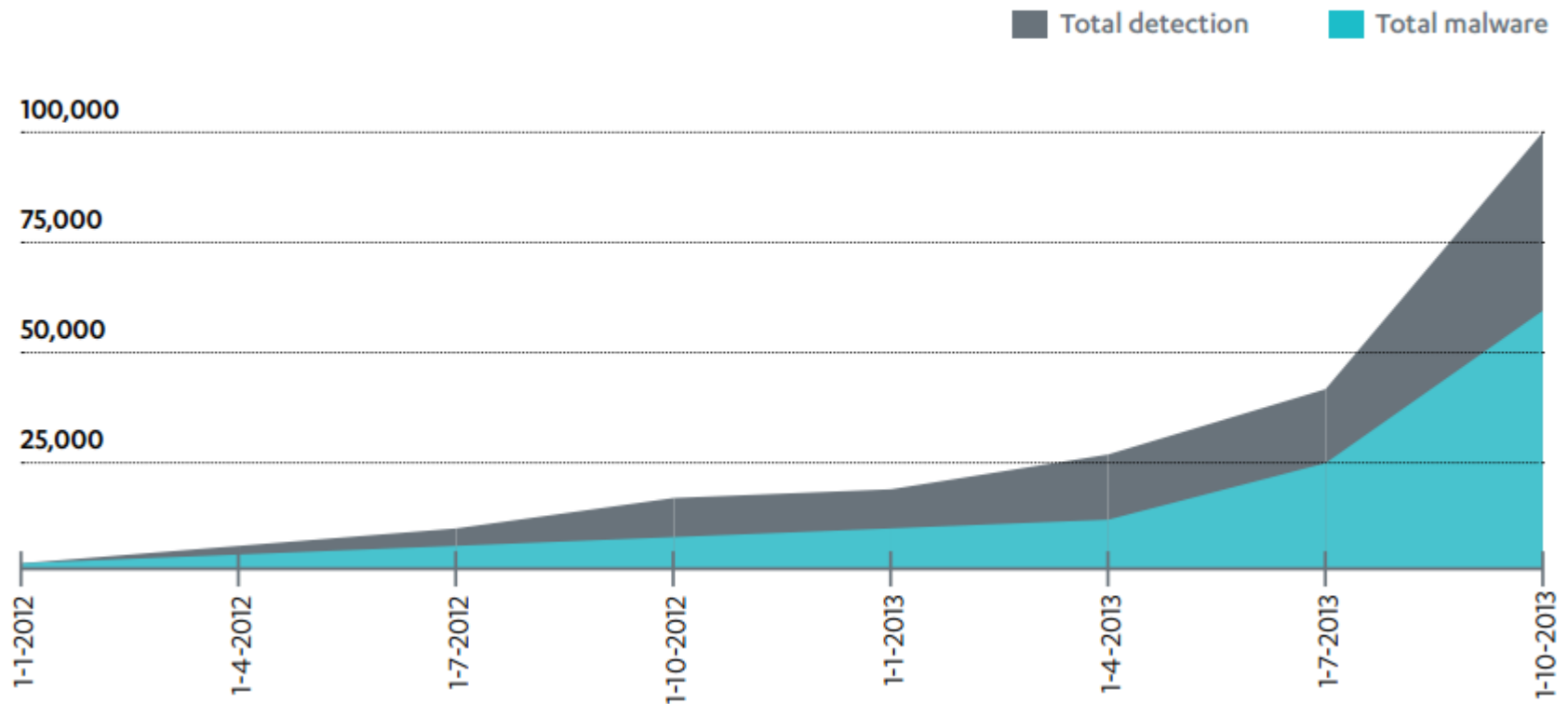
- Mobile workers are rapidly increasing, thereby increasing demand for remote device management solutions
 - **Challenge:** Mobile devices are not typically connected to the “local area network” like workstations
- Sensitive student and other sensitive information resides on mobile devices, including email, contacts, User IDs, password vaults, etc.
 - **Challenge:** Mobile devices contain more sensitive information per pound or size than traditional resources

Current Risks—Problems

- Significant trends show a lot of consumer-oriented devices and operating systems (OSs) infiltrating the enterprise
 - **Challenge:** Support staff will have to learn new tools and methods and the users may be more advanced users than support!
- Lack of defined mobility policies, regardless of the schools or individual responsibility, can create confusion
 - **Challenge:** Responsibility for securing the devices is with all parties. There is a need for flexibility while both parties recognize the need and responsibility to secure them

Current Risks—Threat—Viruses/Malware

TOTAL MALWARE COUNT AGAINST TOTAL DETECTION COUNT FOR ANDROID THREATS, 2012-2013



Current Risks—Threat (Lost Device)

- Lost devices
 - Will your users even tell IT that they lost their phone/tablet?
 - Encryption—emails, files, directories, etc., can be encrypted on devices using the same technology as desktops
 - Password
 - Normally, a device password is similar to a screensaver password.
 - There is no known good integration between devices/domain—progress though!

Current Risks—Threat (Bluetooth)

■ Bluetooth attacks

- BlueSnarfing—allows theft of data from the Bluetooth device
 - Only older devices vulnerable, mostly eliminated
- Bluejacking—social engineering technique where message is sent to Bluetooth device; message is not malicious but establishes contact in phone for future tricks
- Car Whisperer—exploits hands-free kits built into several popular cars to broadcast over the car's speakers or record from the car's microphone
- Fuzzing attacks—sending pseudo-random malicious data to listening Bluetooth devices to compromise the system

Current Risks—Threat (Privacy Violations)

- Location tracking/privacy intrusions
 - Almost all phones/tablets include a GPS tracker
 - A disclosure by Apple stated that iOS devices retain location information for years
 - <http://www.guardian.co.uk/technology/2011/apr/20/iphone-tracking-prompts-privacy-fears>
 - Compromised phones can have camera, microphone, and GPS data stolen in real time

Current Risks—Threat (Privacy Violations)



Current Risk—Consumerization

- Bring Your Own Device (BYOD) push from all employee levels across departments
- Huge variety of devices and OSs
- Need to mobilize business in a secure, manageable, scalable fashion...cost effectively!



Current Vulnerability Trends

- SMS worms
 - Program that replicates itself to all contacts in the compromised user's phone
 - 2009 Symbian SMS worm was released; sent SMS message from known contact with a link (if the link was clicked, all the users in the phone's contact list would get SMS message with the URL)
 - 2009 Defcon presentation SMS message was able to take control of an iPhone (this particular issue is fixed in the current iOS)
 - SMS messages are not free and can also inflate the user's bill

Current Vulnerability Trends, *continued*

- Cross-services attacks
 - Take advantage of versatile nature of mobile devices
 - Use vulnerability in one technology (such as Wi-Fi, Bluetooth, General Packet Radio Service [GPRS]) to compromise systems on a different technology
 - Make the mobile device the attack point to enter internal networks

Current Vulnerability Trends, *continued*

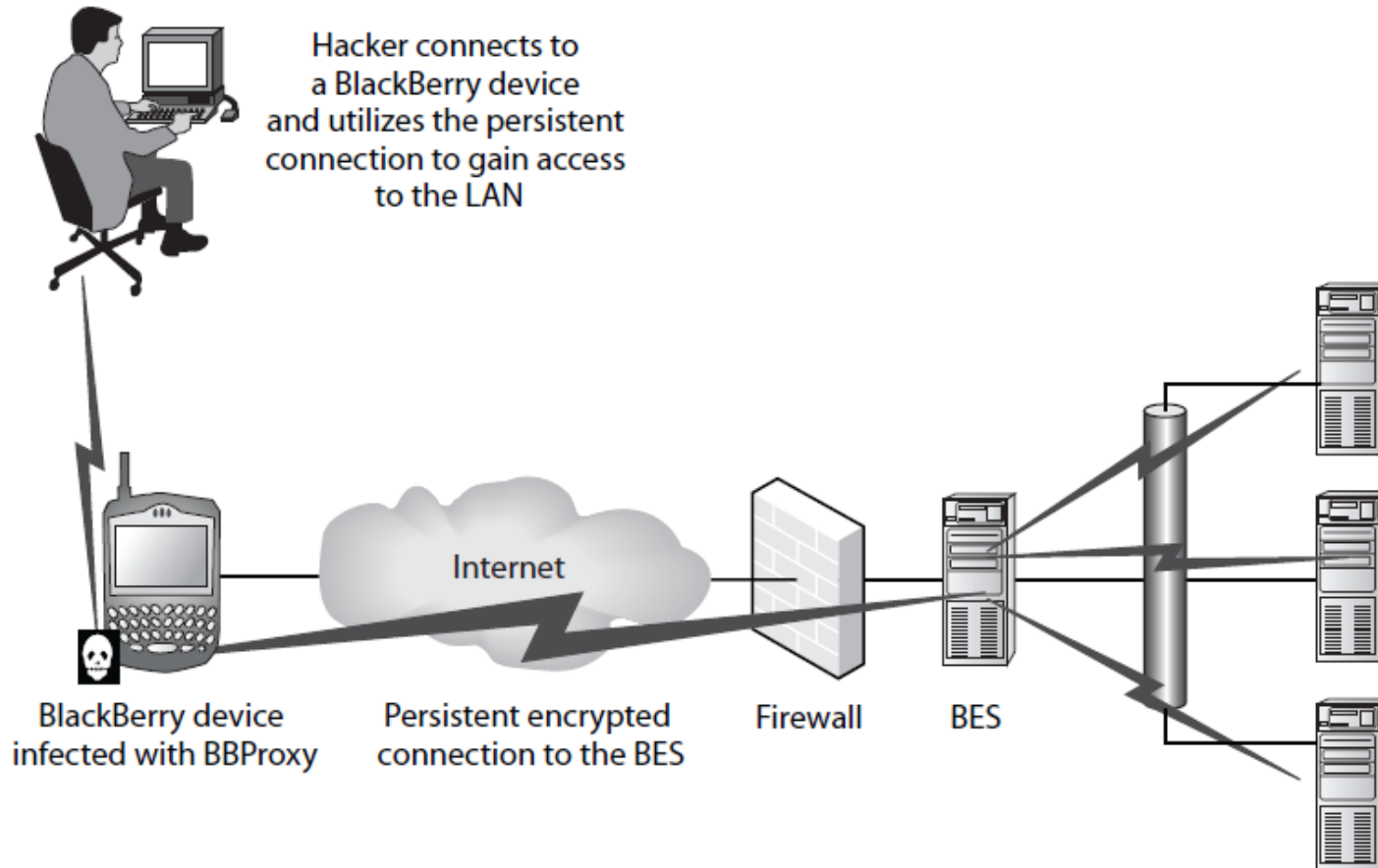
- Phone cloning/interception
 - Cloning easier on Code Division Multiple Access (CDMA) phones as attacker only needs to determine two numbers (Electronic Serial Number [ESN] and Mobile Identification Number [MIN])
 - GSM phones—require cloning the chip in the phone
 - Allows attacker to steal minutes, contact information and voicemails
 - 2010 Defcon presentation—created fake cell phone tower that intercepted all nearby phones

Malicious Application Example



Pjapps installation screen
Source: Symantec Corporation

BBProxy



BBProxy takes advantage of the connection between the BlackBerry and the BES to gain access to the LAN

“Jailbroken” Phones

- Jailbreakme.com
 - November 2010—The iOS browser exploit allowed users to jailbreak their phones just by visiting a Web page.



Risk Mitigation—Policies

- Organization Policies – BYOD Policy
 - Password settings
 - Device wipe
 - Data encryption
 - Appropriate use guidelines
 - Data ownership
 - Approved App list
 - Approved device list
 - User training

Risk Mitigation—MDM Security

- Configuration (staging security)
 - Synchronize/push policies
 - Dictate accessible network(s)
 - Device posture
 - Strong password
 - Certification for authentication
 - Acceptable use agreement
 - End user self-service
- In-service (maintaining security)
 - Remote control
 - Encryption
 - Separate corporate and personal
 - Device posture compliance
 - Policy enforcement
 - Auditing capabilities
 - Device history
 - Usage history/trends

Risk Mitigation—Mobile Anti-Malware

- Centrally operated anti-malware system
- Wireless network protection
- Instant threat alerts
- Protecting critical points of exposure

Risk Mitigation—Mobile Apps

- Mobile Applications “Apps”
 - Has your organization developed or deployed custom apps?
 - Does the app transfer or store any sensitive data?
 - Social Security numbers
 - Financial information
 - Student information
 - Protected health information
 - Username/password
 - Has the app been tested for secure coding techniques?

Risk Mitigation—Mobile Virtualization

- Similar to desktop virtualization
- Most promising security solution, as all corporate data is in an isolated “sandbox”
- Solutions are still not mature

Questions?



Thank You

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